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## NEW BUSINESS INFORMATION PACKET

Welcome to the Village of West Dundee! We are so happy that you have chosen to open your doors to this community.

We want to ensure that the process of opening your business goes as smoothly as possible, so we are providing you this New Business Information Packet. This packet will provide you with the necessary forms and applications needed during your business's licensing and registration process, as well as some background on the Village community you are entering.

We wish you and your business nothing but the best. Should you have any questions or comments, please do not hesitate to contact the Community & Economic Development Departments at 847-551-3806 or [comdev@wdundee.org](mailto:comdev@wdundee.org).

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## VILLAGE HISTORY

In 1835 Elder John and Nancy Oatman established a tavern and a store that became the core of the community. Others settlers came, and in 1837 they held a lottery to determine who would name the town. Alexander Gardiner won and named the town Dundee in honor of his Scottish hometown. In 1843 Scotsman Allan Pinkerton, later the renowned detective, set up business as a cooper. The town was incorporated in 1887.

West Dundee was hemmed in from development for years. The river formed a natural eastern barrier. To the north and west, the D. Hill Nursery, founded in 1855 by William Hill, specialized in fruit trees. The business grew to include evergreens, some of which were sent to Chicago for the World's Columbian Exposition in 1893. Expanding to 900 acres, the nursery survived the Great Depression by running a cattle feed operation that continued through World War II. Some of the thousands of seasonal workers traveled to work from Chicago by electric car, while the majority lived on the nursery grounds.

In the 1950s a segment of the Hill property was sold and turned into the Highlands subdivision, which was annexed into West Dundee in 1956. The community also annexed property west of Illinois 31 in 1957, Royal Lane in 1960, and the Old World subdivision in 1966. The nursery eventually sold all of its land and moved to McHenry County. Plans for the Spring Hill Mall on Hill's land began in 1973 and the project was completed in 1980. The 1.1 million-square-foot mall's retail sales boosted West Dundee's economy and created an estimated 1,600 jobs by 1982. New subdivisions were built to the west of Spring Hill.

With a population of 7,331 (2010 Census data), West Dundee has managed to keep its quaintness and small-town feeling intact.

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- Appearance Review Commission Application
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- Sign Application

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- Kane County Food Permit Application
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- Massage Therapy License Application

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- Video Gaming License Applications (Establishment and Terminal Operator)

## **VILLAGE OFFICES & HOURS OF OPERATION**

*Police, Fire and Medical Emergency*

*Dial 9-1-1*

<b>Village Administration and Finance</b> Village Hall 102 South Second Street	(847) 551-3800	8:00 am - 4:00 pm M - F
<b>Community &amp; Economic Development</b> Public Safety Center II 100 Carrington Drive	(847) 551-3806	8:00 am - 4:30 pm M - F
<b>Fire Department - Non Emergency</b> Public Safety Center II 100 Carrington Drive	(847) 551-3805	8:00 am - 4:30 pm M - F
<b>Police Department - Non Emergency</b> Public Safety Center I 555 South Eighth Street	(847) 551-3810	8:00 am - 5:00 pm M - F
<b>Public Works Department</b> 900 Angle Tarn	(847) 551-3815	7:00 am - 3:30 pm M - F

## **ADMINISTRATION & FINANCE**

Administration and Finance are companion departments, responsible for the overall management of Village employees and finances, maintenance of official records and files, dissemination of information to the Village Board, staff and residents, and coordination of community events among other areas of responsibility.

## **COMMUNITY & ECONOMIC DEVELOPMENT**

The Community Development Department is responsible for the review and issuance of building permits and inspections of work for conformance with the building codes. Before making any additions, alterations or changes to the structure of your home, contact the Community Development Department.

For building code requirements for any project you are considering, please contact the Community Development Department by phone at (847) 551-3806 or by email at [comdev@wdundee.org](mailto:comdev@wdundee.org).

The Economic Development Department also promotes economic growth and well-being for the community's tax base by working closely with our local businesses and pursuing economic development opportunities for the community. The Economic Development Department provides support to the Planning and Zoning Commission and Appearance Review Commission.

## **FIRE DEPARTMENT**

The Village of West Dundee's Fire Department is located at Public Safety Center #2, 100 Carrington Drive and also at Public Safety Center #1, 555 S. Eighth Street. It is manned 24 hours and is rated in the top 5% statewide.

All West Dundee firefighters are state certified in firefighting techniques and many are certified as paramedics. The department provides advanced life support emergency medical care, fire suppression, hazardous material mitigation, above & below grade technical rescue, and dive rescue & recovery operations.

The Fire Department administers public education and safety programs and life safety inspections in an effort to further reduce personal injury, loss of life, and property loss.

### **POLICE DEPARTMENT**

The Village of West Dundee Police Department, located in Public Safety Center #1, 555 S. Eighth St. (Rt. 31), provides a full service Police Department.

The Police Department provides 24 hour protection for both residents and the thousands of shopping patrons who support the Village's business community.

Residents going away from home for an extended period of time can register with the Police Department for the House Watch program. A police officer will check your house at least once per night and monitor for suspicious activity.

Please visit [wdundee.org/?page=police](http://wdundee.org/?page=police) for additional programs and information.

### **PUBLIC WORKS**

The Village's Public Works Department located in at 900 Angle Tarn, off Route 31 north of Boncosky Rd, and consists of three divisions: Water & Sewer, Streets and Buildings & Grounds.

The Water & Sewer Division operates the Village's water system, which includes 3 deep-well water sources, 3 elevated water storage towers, 2 water treatment facilities that incorporate an ion exchange treatment process to improve the overall quality of the water, 46 miles of water mains and over 540 fire hydrants.

The Streets Division maintains more than 88 lane miles of streets, over 430 street lights, curbs and sidewalks. Street sweeping, storm sewer maintenance, traffic control, snow removal and the free fall leaf collection program are all provided through this division.

The Buildings and Grounds Department is responsible for the maintenance and upkeep of the public parkways, public areas such as the Riverwalk, Downtown Business District, and the public buildings such as the Village Hall and Public Safety Centers.

Requests for services such as parkway tree trimming, sidewalk repair, pothole repair, inoperable streetlights, etc, can be directed to the Public Works Department by calling (847) 551-3815 between the hours of 7:30 am and 4:00 pm, or by emailing [publicworks@wdundee.org](mailto:publicworks@wdundee.org).

If your request is an emergency, please call 911.



### Legend

- SDD Special Development District
- B-3 Business-Service District
- B-2 PDD Regional Business Planned Development District
- B-2 Regional Business District
- B-1 Downtown Business District
- O Office District
- R-B Residential-Business District
- R-5 PDD Medium Density Multiple-Family Planned Development District
- R-5 Medium Density Multiple-Family District
- R-4 PDD Low Density Multiple-Family Planned Development District
- R-4 Low Density Multiple-Family District
- R-3 Single-Family Detached Dwelling District
- R-2 Single-Family Detached Dwelling District
- R-1 PDD Single-Family Detached Dwelling
- R-1 Single-Family Detached Dwelling District
- RE-3 Residential-Estate Dwelling District
- RE-1 Residential-Estate Dwelling District
- P Parks District

0 0.25 0.5 1 Miles

Village of West Dundee  
COMMUNITY DEVELOPMENT  
100 N. DUNDAS ST. SUITE 200  
WEST DUNDEE, IL 60185  
TEL: 847.251.3000  
FAX: 847.251.3014

Village of  
**West Dundee**

100 N. DUNDAS ST. SUITE 200  
WEST DUNDEE, IL 60185  
TEL: 847.251.3000  
FAX: 847.251.3014



## Executive Summary

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Rings: 1, 5, 10 mile radii

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

	1 mile	5 miles	10 miles
<b>Population</b>			
2000 Population	6,905	140,828	435,744
2010 Population	6,693	162,705	519,803
2013 Population	6,715	166,010	529,479
2018 Population	6,821	171,244	542,868
2000-2010 Annual Rate	-0.31%	1.45%	1.78%
2010-2013 Annual Rate	0.10%	0.62%	0.57%
2013-2018 Annual Rate	0.31%	0.62%	0.50%
2013 Male Population	49.2%	49.9%	49.6%
2013 Female Population	50.9%	50.1%	50.4%
2013 Median Age	42.5	33.8	36.1

In the identified area, the current year population is 529,479. In 2010, the Census count in the area was 519,803. The rate of change since 2010 was 0.57% annually. The five-year projection for the population in the area is 542,868 representing a change of 0.50% annually from 2013 to 2018. Currently, the population is 49.6% male and 50.4% female.

### Median Age

The median age in this area is 36.1, compared to U.S. median age of 37.3.

### Race and Ethnicity

2013 White Alone	88.9%	69.5%	75.5%
2013 Black Alone	2.1%	5.4%	3.9%
2013 American Indian/Alaska Native Alone	0.3%	0.9%	0.6%
2013 Asian Alone	2.7%	6.3%	8.6%
2013 Pacific Islander Alone	0.0%	0.0%	0.0%
2013 Other Race	3.6%	14.7%	8.7%
2013 Two or More Races	2.5%	3.2%	2.7%
2013 Hispanic Origin (Any Race)	13.3%	38.1%	23.8%

Persons of Hispanic origin represent 23.8% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.2 in the identified area, compared to 62.1 for the U.S. as a whole.

### Households

2000 Households	2,772	46,248	145,848
2010 Households	2,772	52,934	175,350
2013 Total Households	2,788	53,948	178,568
2018 Total Households	2,835	55,621	183,435
2000-2010 Annual Rate	0.00%	1.36%	1.86%
2010-2013 Annual Rate	0.17%	0.59%	0.56%
2013-2018 Annual Rate	0.33%	0.61%	0.54%
2013 Average Household Size	2.41	3.05	2.95

The household count in this area has changed from 175,350 in 2010 to 178,568 in the current year, a change of 0.56% annually. The five-year projection of households is 183,435, a change of 0.54% annually from the current year total. Average household size is currently 2.95, compared to 2.95 in the year 2010. The number of families in the current year is 135,312 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

March 17, 2014





## Executive Summary

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Rings: 1, 5, 10 mile radii

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

	1 mile	5 miles	10 miles
<b>Median Household Income</b>			
2013 Median Household Income	\$69,036	\$63,328	\$76,409
2018 Median Household Income	\$81,686	\$76,996	\$86,254
2013-2018 Annual Rate	3.42%	3.99%	2.45%
<b>Average Household Income</b>			
2013 Average Household Income	\$86,346	\$82,740	\$94,977
2018 Average Household Income	\$99,647	\$94,345	\$107,807
2013-2018 Annual Rate	2.91%	2.66%	2.57%
<b>Per Capita Income</b>			
2013 Per Capita Income	\$34,692	\$27,107	\$32,168
2018 Per Capita Income	\$40,094	\$30,860	\$36,562
2013-2018 Annual Rate	2.94%	2.63%	2.59%
<b>Households by Income</b>			

Current median household income is \$76,409 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$86,254 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$94,977 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$107,807 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$32,168 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$36,562 in five years, compared to \$32,073 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	2,860	47,767	149,906
2000 Owner Occupied Housing Units	2,015	35,163	120,476
2000 Owner Occupied Housing Units	757	11,085	25,372
2000 Vacant Housing Units	88	1,519	4,058
2010 Total Housing Units	2,951	56,599	185,093
2010 Owner Occupied Housing Units	2,007	39,567	144,119
2010 Renter Occupied Housing Units	765	13,367	31,231
2010 Vacant Housing Units	179	3,665	9,743
2013 Total Housing Units	2,962	57,457	188,274
2013 Owner Occupied Housing Units	1,964	39,538	144,825
2013 Renter Occupied Housing Units	824	14,410	33,742
2013 Vacant Housing Units	174	3,509	9,706
2018 Total Housing Units	3,046	58,989	192,042
2018 Owner Occupied Housing Units	2,041	41,297	150,150
2018 Renter Occupied Housing Units	794	14,323	33,285
2018 Vacant Housing Units	211	3,368	8,607

Currently, 76.9% of the 188,274 housing units in the area are owner occupied; 17.9%, renter occupied; and 5.2% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 185,093 housing units in the area - 77.9% owner occupied, 16.9% renter occupied, and 5.3% vacant. The annual rate of change in housing units since 2010 is 0.76%. Median home value in the area is \$219,926, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 2.70% annually to \$251,254.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

March 17, 2014



# Demographic and Income Profile

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Summary	Census 2010	2013	2018				
Population	6,693	6,715	6,821				
Households	2,772	2,788	2,835				
Families	1,876	1,870	1,883				
Average Household Size	2.41	2.41	2.41				
Owner Occupied Housing Units	2,007	1,964	2,041				
Renter Occupied Housing Units	765	824	794				
Median Age	41.7	42.5	43.5				
Trends: 2013 - 2018 Annual Rate	Area	State	National				
Population	0.31%	0.26%	0.71%				
Households	0.33%	0.32%	0.74%				
Families	0.14%	0.15%	0.63%				
Owner HHs	0.77%	0.54%	0.94%				
Median Household Income	3.42%	3.14%	3.03%				
Households by Income	2013		2018				
	Number	Percent	Number	Percent			
	<\$15,000	207	7.4%	183	6.5%		
	\$15,000 - \$24,999	233	8.4%	168	5.9%		
	\$25,000 - \$34,999	245	8.8%	209	7.4%		
	\$35,000 - \$49,999	291	10.4%	246	8.7%		
	\$50,000 - \$74,999	510	18.3%	425	15.0%		
	\$75,000 - \$99,999	433	15.5%	545	19.2%		
	\$100,000 - \$149,999	569	20.4%	685	24.2%		
	\$150,000 - \$199,999	163	5.8%	210	7.4%		
\$200,000+	139	5.0%	163	5.7%			
Median Household Income	\$69,036		\$81,686				
Average Household Income	\$86,346		\$99,647				
Per Capita Income	\$34,692		\$40,094				
Population by Age	Census 2010		2013		2018		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	374	5.6%	352	5.2%	351	5.1%
	5 - 9	407	6.1%	389	5.8%	375	5.5%
	10 - 14	444	6.6%	432	6.4%	419	6.1%
	15 - 19	399	6.0%	397	5.9%	393	5.8%
	20 - 24	360	5.4%	360	5.4%	324	4.8%
	25 - 34	763	11.4%	798	11.9%	829	12.2%
	35 - 44	929	13.9%	861	12.8%	840	12.3%
	45 - 54	1,220	18.2%	1,130	16.8%	1,003	14.7%
	55 - 64	911	13.6%	1,001	14.9%	1,122	16.4%
	65 - 74	491	7.3%	574	8.5%	705	10.3%
	75 - 84	272	4.1%	287	4.3%	326	4.8%
	85+	123	1.8%	133	2.0%	134	2.0%
Race and Ethnicity	Census 2010		2013		2018		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	6,003	89.7%	5,969	88.9%	5,958	87.3%
	Black Alone	130	1.9%	140	2.1%	157	2.3%
	American Indian Alone	16	0.2%	19	0.3%	21	0.3%
	Asian Alone	180	2.7%	181	2.7%	199	2.9%
	Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
	Some Other Race Alone	210	3.1%	239	3.6%	292	4.3%
	Two or More Races	152	2.3%	166	2.5%	194	2.8%
	Hispanic Origin (Any Race)	782	11.7%	892	13.3%	1,104	16.2%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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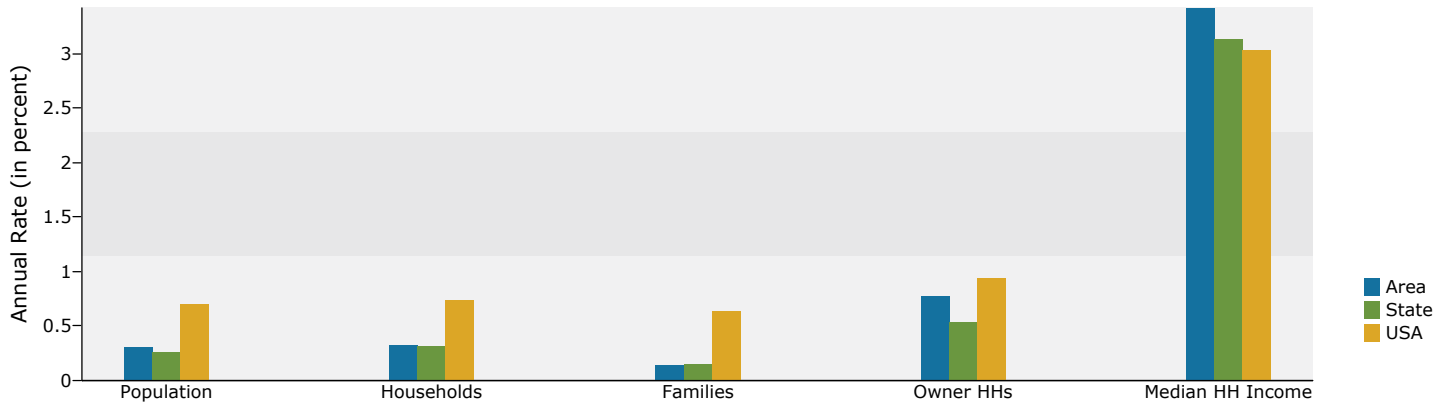


# Demographic and Income Profile

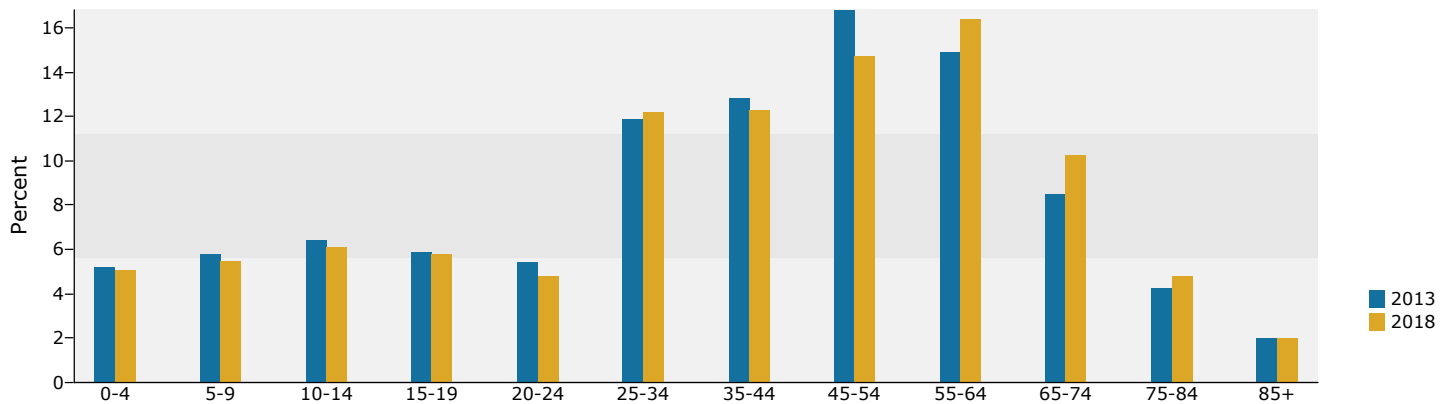
West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

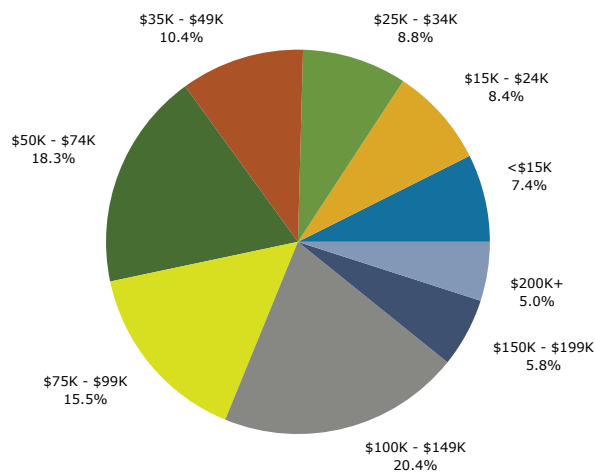
## Trends 2013-2018



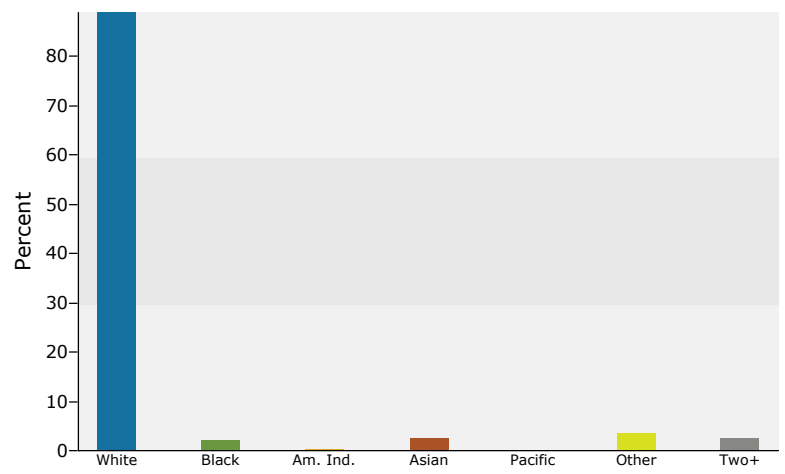
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 13.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

March 17, 2014



# Demographic and Income Profile

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Summary	Census 2010		2013		2018	
Population	162,705		166,010		171,244	
Households	52,934		53,948		55,621	
Families	39,574		40,072		41,037	
Average Household Size	3.04		3.05		3.05	
Owner Occupied Housing Units	39,567		39,538		41,297	
Renter Occupied Housing Units	13,367		14,410		14,323	
Median Age	33.4		33.8		34.4	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.62%		0.26%		0.71%	
Households	0.61%		0.32%		0.74%	
Families	0.48%		0.15%		0.63%	
Owner HHs	0.87%		0.54%		0.94%	
Median Household Income	3.99%		3.14%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	3,569	6.6%	3,384	6.1%		
\$15,000 - \$24,999	4,589	8.5%	3,530	6.3%		
\$25,000 - \$34,999	4,854	9.0%	4,485	8.1%		
\$35,000 - \$49,999	7,412	13.7%	6,462	11.6%		
\$50,000 - \$74,999	10,439	19.4%	8,810	15.8%		
\$75,000 - \$99,999	8,000	14.8%	10,300	18.5%		
\$100,000 - \$149,999	9,667	17.9%	11,875	21.3%		
\$150,000 - \$199,999	2,978	5.5%	3,941	7.1%		
\$200,000+	2,442	4.5%	2,834	5.1%		
Median Household Income	\$63,328		\$76,996			
Average Household Income	\$82,740		\$94,345			
Per Capita Income	\$27,107		\$30,860			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,585	8.3%	13,440	8.1%	13,910	8.1%
5 - 9	13,515	8.3%	13,542	8.2%	13,866	8.1%
10 - 14	12,536	7.7%	13,139	7.9%	14,036	8.2%
15 - 19	11,562	7.1%	11,422	6.9%	11,931	7.0%
20 - 24	10,148	6.2%	10,668	6.4%	9,750	5.7%
25 - 34	23,965	14.7%	23,899	14.4%	23,490	13.7%
35 - 44	24,588	15.1%	24,371	14.7%	25,652	15.0%
45 - 54	22,967	14.1%	22,560	13.6%	21,791	12.7%
55 - 64	16,245	10.0%	17,909	10.8%	18,749	10.9%
65 - 74	7,733	4.8%	9,081	5.5%	11,423	6.7%
75 - 84	4,091	2.5%	4,128	2.5%	4,738	2.8%
85+	1,769	1.1%	1,852	1.1%	1,908	1.1%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	114,862	70.6%	115,451	69.5%	115,986	67.7%
Black Alone	8,883	5.5%	9,037	5.4%	9,231	5.4%
American Indian Alone	1,389	0.9%	1,446	0.9%	1,605	0.9%
Asian Alone	10,180	6.3%	10,401	6.3%	11,188	6.5%
Pacific Islander Alone	62	0.0%	68	0.0%	72	0.0%
Some Other Race Alone	22,386	13.8%	24,346	14.7%	27,420	16.0%
Two or More Races	4,943	3.0%	5,261	3.2%	5,742	3.4%
Hispanic Origin (Any Race)	58,319	35.8%	63,177	38.1%	71,264	41.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

March 17, 2014

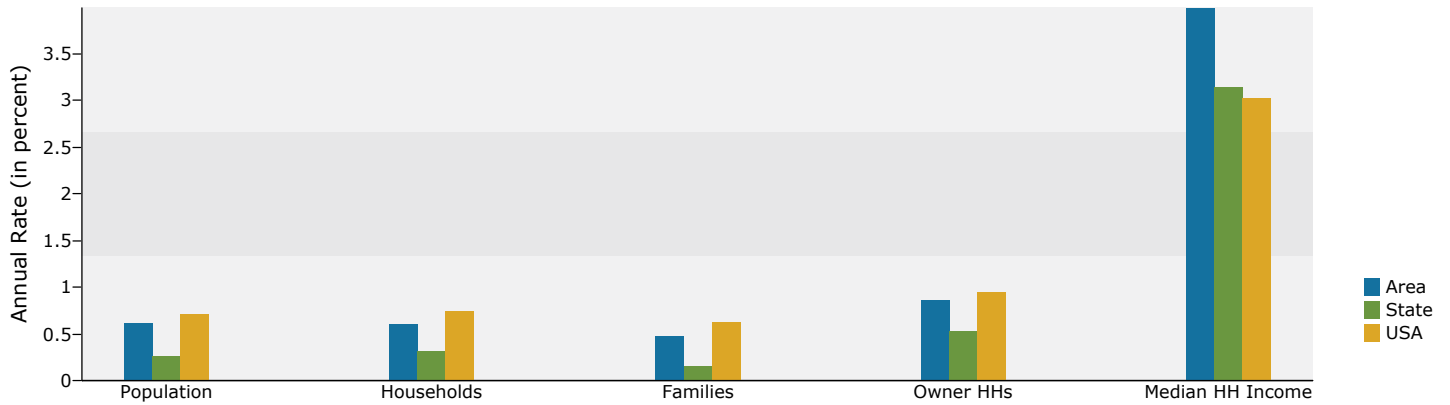


## Demographic and Income Profile

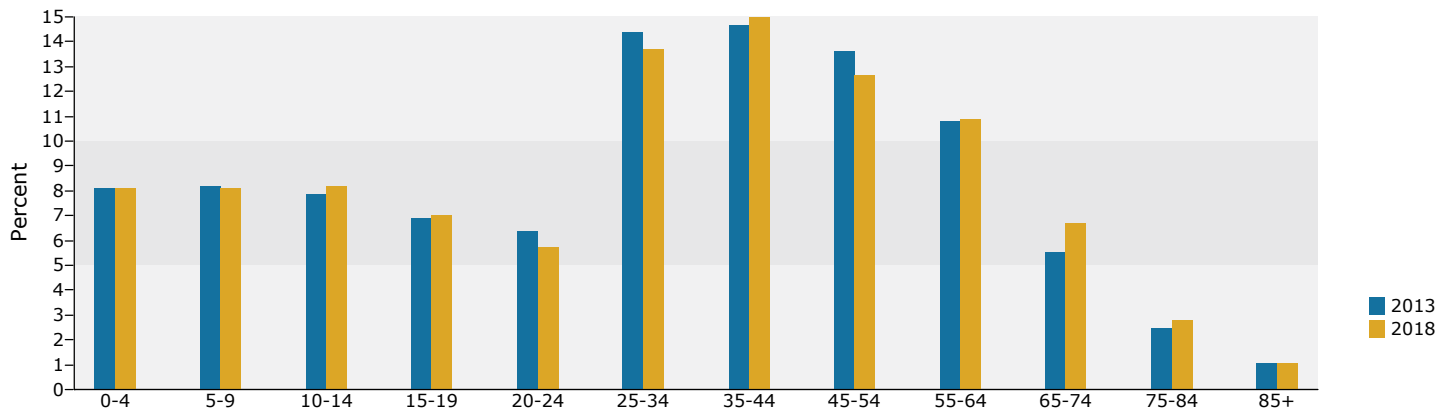
West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

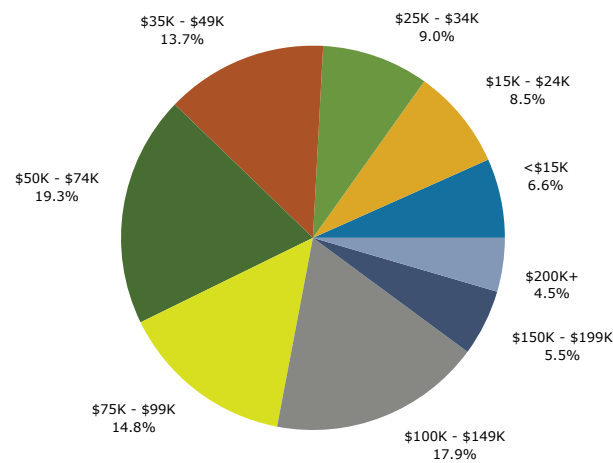
### Trends 2013-2018



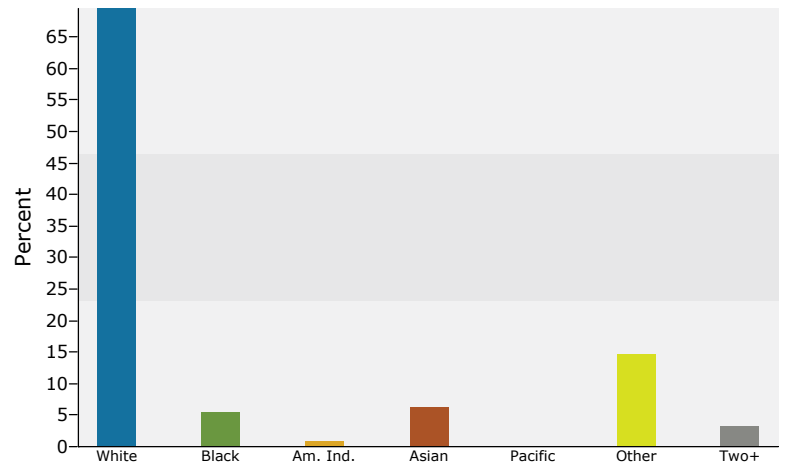
### Population by Age



### 2013 Household Income



### 2013 Population by Race



2013 Percent Hispanic Origin: 38.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

March 17, 2014



# Demographic and Income Profile

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Summary	Census 2010		2013		2018	
Population	519,803		529,479		542,868	
Households	175,350		178,568		183,435	
Families	133,627		135,312		138,178	
Average Household Size	2.95		2.95		2.94	
Owner Occupied Housing Units	144,119		144,825		150,150	
Renter Occupied Housing Units	31,231		33,742		33,285	
Median Age	35.7		36.1		36.7	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.50%		0.26%		0.71%	
Households	0.54%		0.32%		0.74%	
Families	0.42%		0.15%		0.63%	
Owner HHs	0.72%		0.54%		0.94%	
Median Household Income	2.45%		3.14%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	9,547	5.3%	8,831	4.8%		
\$15,000 - \$24,999	12,435	7.0%	9,260	5.0%		
\$25,000 - \$34,999	12,779	7.2%	11,383	6.2%		
\$35,000 - \$49,999	19,404	10.9%	16,478	9.0%		
\$50,000 - \$74,999	32,948	18.5%	26,858	14.6%		
\$75,000 - \$99,999	28,348	15.9%	35,397	19.3%		
\$100,000 - \$149,999	37,770	21.2%	44,742	24.4%		
\$150,000 - \$199,999	14,031	7.9%	17,791	9.7%		
\$200,000+	11,302	6.3%	12,691	6.9%		
Median Household Income	\$76,409		\$86,254			
Average Household Income	\$94,977		\$107,807			
Per Capita Income	\$32,168		\$36,562			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	38,694	7.4%	38,096	7.2%	39,250	7.2%
5 - 9	41,506	8.0%	40,962	7.7%	41,729	7.7%
10 - 14	41,333	8.0%	41,997	7.9%	43,735	8.1%
15 - 19	37,133	7.1%	36,416	6.9%	36,488	6.7%
20 - 24	27,381	5.3%	30,128	5.7%	27,527	5.1%
25 - 34	68,310	13.1%	68,581	13.0%	68,252	12.6%
35 - 44	81,471	15.7%	78,877	14.9%	81,896	15.1%
45 - 54	79,392	15.3%	78,230	14.8%	74,551	13.7%
55 - 64	55,968	10.8%	61,334	11.6%	64,475	11.9%
65 - 74	28,849	5.5%	33,733	6.4%	40,818	7.5%
75 - 84	14,256	2.7%	15,141	2.9%	17,672	3.3%
85+	5,510	1.1%	5,985	1.1%	6,475	1.2%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	397,038	76.4%	399,542	75.5%	400,063	73.7%
Black Alone	19,824	3.8%	20,674	3.9%	22,004	4.1%
American Indian Alone	3,100	0.6%	3,219	0.6%	3,594	0.7%
Asian Alone	43,916	8.4%	45,402	8.6%	49,071	9.0%
Pacific Islander Alone	148	0.0%	159	0.0%	176	0.0%
Some Other Race Alone	42,573	8.2%	46,278	8.7%	52,225	9.6%
Two or More Races	13,204	2.5%	14,204	2.7%	15,736	2.9%
Hispanic Origin (Any Race)	116,298	22.4%	126,094	23.8%	142,889	26.3%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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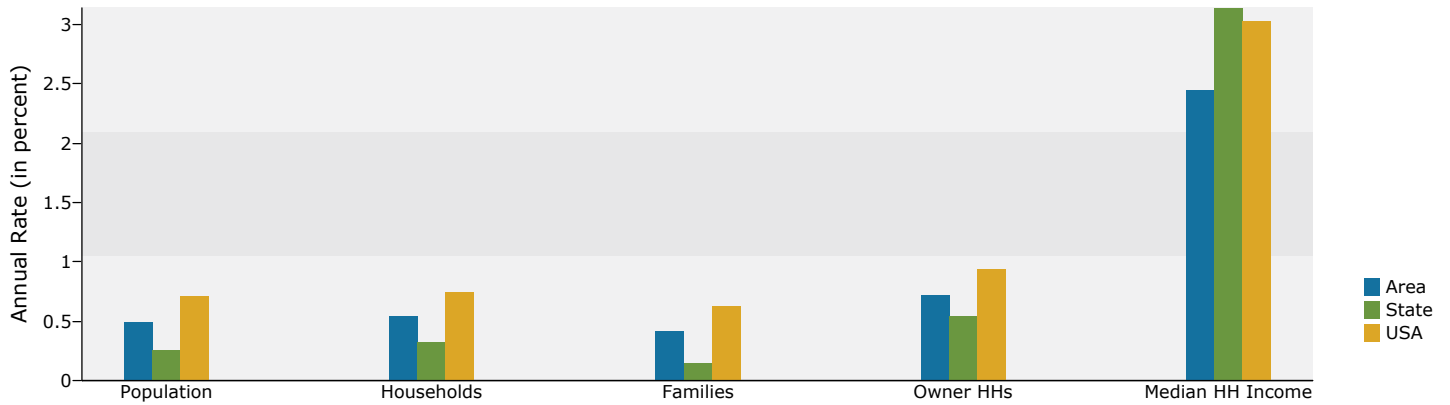


# Demographic and Income Profile

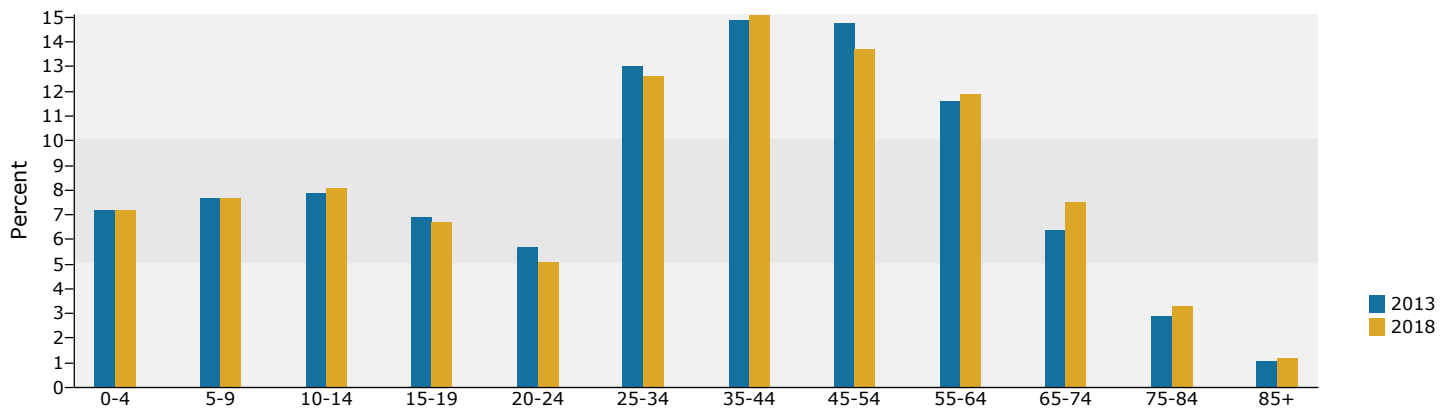
West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

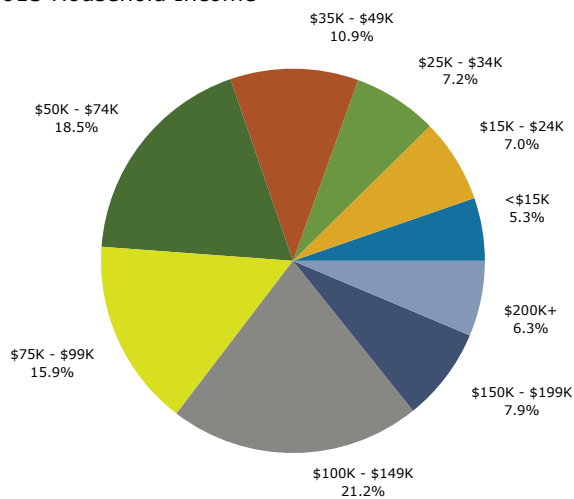
## Trends 2013-2018



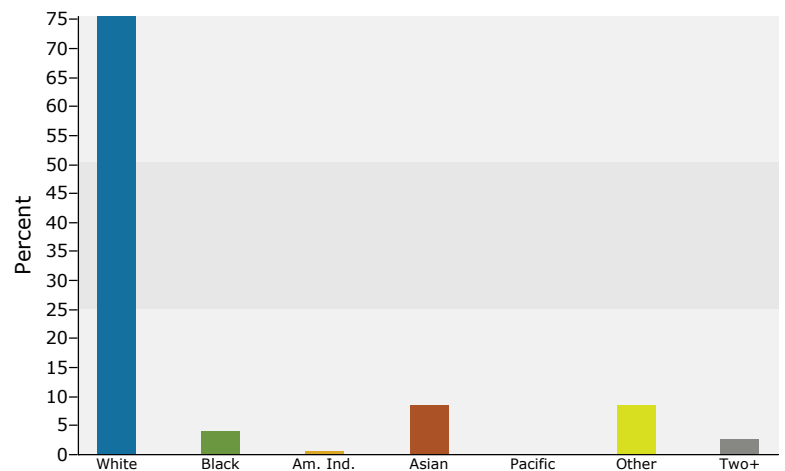
## Population by Age



## 2013 Household Income



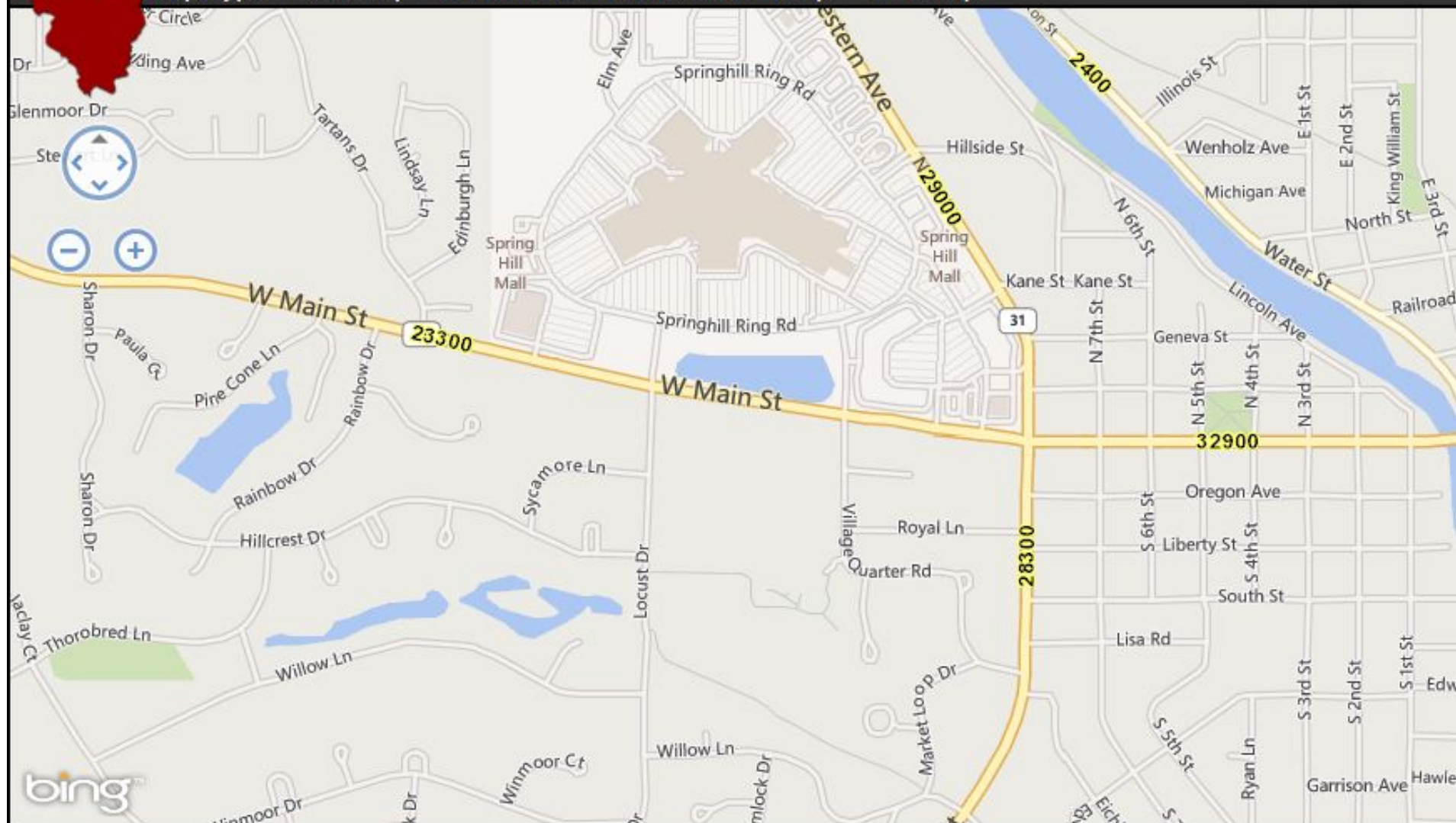
## 2013 Population by Race



2013 Percent Hispanic Origin: 23.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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# Business Summary

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Rings: 1, 5, 10 mile radii

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Data for all businesses in area			1 mile		5 miles		10 miles					
Total Businesses:			806		7,376		24,198					
Total Employees:			6,321		58,498		171,657					
Total Residential Population:			6,715		166,010		529,479					
Employee/Residential Population Ratio:			0.94		0.35		0.32					
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	13	1.6%	74	1.2%	157	2.1%	848	1.4%	596	2.5%	2,708	1.6%
Construction	71	8.8%	239	3.8%	689	9.3%	4,072	7.0%	2,389	9.9%	11,627	6.8%
Manufacturing	39	4.8%	728	11.5%	420	5.7%	8,959	15.3%	1,205	5.0%	22,338	13.0%
Transportation	21	2.6%	144	2.3%	278	3.8%	1,751	3.0%	875	3.6%	4,947	2.9%
Communication	9	1.1%	56	0.9%	70	0.9%	385	0.7%	204	0.8%	3,606	2.1%
Utility	2	0.2%	10	0.2%	25	0.3%	156	0.3%	63	0.3%	404	0.2%
Wholesale Trade	42	5.2%	227	3.6%	429	5.8%	3,758	6.4%	1,292	5.3%	9,968	5.8%
Retail Trade Summary	163	20.2%	2,616	41.4%	1,086	14.7%	11,562	19.8%	3,343	13.8%	33,165	19.3%
Home Improvement	4	0.5%	133	2.1%	48	0.7%	663	1.1%	167	0.7%	2,637	1.5%
General Merchandise Stores	5	0.6%	785	12.4%	23	0.3%	1,871	3.2%	70	0.3%	5,153	3.0%
Food Stores	12	1.5%	158	2.5%	90	1.2%	1,640	2.8%	302	1.2%	4,775	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket	6	0.7%	89	1.4%	83	1.1%	865	1.5%	263	1.1%	2,802	1.6%
Apparel & Accessory Stores	28	3.5%	238	3.8%	102	1.4%	970	1.7%	252	1.0%	1,859	1.1%
Furniture & Home Furnishings	17	2.1%	76	1.2%	110	1.5%	478	0.8%	329	1.4%	1,354	0.8%
Eating & Drinking Places	40	5.0%	671	10.6%	296	4.0%	3,049	5.2%	872	3.6%	8,301	4.8%
Miscellaneous Retail	50	6.2%	467	7.4%	333	4.5%	2,024	3.5%	1,088	4.5%	6,284	3.7%
Finance, Insurance, Real Estate Summary	58	7.2%	266	4.2%	510	6.9%	5,597	9.6%	1,802	7.4%	12,484	7.3%
Banks, Savings & Lending Institutions	13	1.6%	121	1.9%	97	1.3%	4,103	7.0%	303	1.3%	7,215	4.2%
Securities Brokers	4	0.5%	10	0.2%	30	0.4%	198	0.3%	143	0.6%	655	0.4%
Insurance Carriers & Agents	15	1.9%	48	0.8%	114	1.5%	421	0.7%	400	1.7%	1,420	0.8%
Real Estate, Holding, Other Investment Offices	26	3.2%	86	1.4%	269	3.6%	876	1.5%	956	4.0%	3,194	1.9%
Services Summary	379	47.0%	1,609	25.5%	3,663	49.7%	19,619	33.5%	12,287	50.8%	66,333	38.6%
Hotels & Lodging	6	0.7%	90	1.4%	18	0.2%	243	0.4%	52	0.2%	583	0.3%
Automotive Services	13	1.6%	66	1.0%	157	2.1%	620	1.1%	491	2.0%	1,969	1.1%
Motion Pictures & Amusements	17	2.1%	97	1.5%	153	2.1%	1,182	2.0%	542	2.2%	4,257	2.5%
Health Services	34	4.2%	146	2.3%	463	6.3%	3,933	6.7%	1,493	6.2%	12,614	7.3%
Legal Services	16	2.0%	46	0.7%	128	1.7%	386	0.7%	317	1.3%	899	0.5%
Education Institutions & Libraries	12	1.5%	196	3.1%	125	1.7%	3,649	6.2%	385	1.6%	14,210	8.3%
Other Services	281	34.9%	968	15.3%	2,618	35.5%	9,606	16.4%	9,007	37.2%	31,801	18.5%
Government	10	1.2%	352	5.6%	49	0.7%	1,792	3.1%	141	0.6%	4,077	2.4%
Totals	806	100%	6,321	100%	7,376	100%	58,498	100%	24,198	100%	171,657	100%

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March 17, 2014



# Business Summary

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Rings: 1, 5, 10 mile radii

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	9	0.1%	27	0.4%	113	0.2%	149	0.6%	473	0.3%
Mining	1	0.1%	5	0.1%	6	0.1%	61	0.1%	13	0.1%	137	0.1%
Utilities	1	0.1%	6	0.1%	8	0.1%	58	0.1%	21	0.1%	123	0.1%
Construction	72	8.9%	240	3.8%	705	9.6%	4,110	7.0%	2,440	10.1%	11,756	6.8%
Manufacturing	41	5.1%	735	11.6%	433	5.9%	8,943	15.3%	1,219	5.0%	22,266	13.0%
Wholesale Trade	42	5.2%	227	3.6%	425	5.8%	3,752	6.4%	1,277	5.3%	9,927	5.8%
Retail Trade	120	14.9%	1,916	30.3%	768	10.4%	8,361	14.3%	2,423	10.0%	24,558	14.3%
Motor Vehicle & Parts Dealers	4	0.5%	72	1.1%	53	0.7%	705	1.2%	181	0.7%	2,380	1.4%
Furniture & Home Furnishings Stores	10	1.2%	42	0.7%	57	0.8%	186	0.3%	168	0.7%	627	0.4%
Electronics & Appliance Stores	8	1.0%	44	0.7%	46	0.6%	279	0.5%	155	0.6%	723	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.5%	133	2.1%	48	0.7%	663	1.1%	165	0.7%	2,633	1.5%
Food & Beverage Stores	9	1.1%	134	2.1%	84	1.1%	1,617	2.8%	281	1.2%	4,652	2.7%
Health & Personal Care Stores	11	1.4%	243	3.8%	64	0.9%	955	1.6%	201	0.8%	2,737	1.6%
Gasoline Stations	3	0.4%	17	0.3%	30	0.4%	160	0.3%	82	0.3%	422	0.2%
Clothing & Clothing Accessories Stores	33	4.1%	262	4.1%	129	1.7%	1,041	1.8%	316	1.3%	2,034	1.2%
Sport Goods, Hobby, Book, & Music Stores	10	1.2%	101	1.6%	55	0.7%	282	0.5%	175	0.7%	929	0.5%
General Merchandise Stores	5	0.6%	785	12.4%	23	0.3%	1,871	3.2%	70	0.3%	5,153	3.0%
Miscellaneous Store Retailers	19	2.4%	77	1.2%	144	2.0%	522	0.9%	489	2.0%	1,980	1.2%
Nonstore Retailers	4	0.5%	5	0.1%	34	0.5%	80	0.1%	141	0.6%	288	0.2%
Transportation & Warehousing	17	2.1%	129	2.0%	259	3.5%	1,644	2.8%	789	3.3%	4,651	2.7%
Information	20	2.5%	151	2.4%	165	2.2%	949	1.6%	520	2.1%	5,631	3.3%
Finance & Insurance	36	4.5%	193	3.1%	273	3.7%	4,803	8.2%	1,004	4.1%	9,626	5.6%
Central Bank/Credit Intermediation & Related Activities	13	1.6%	121	1.9%	96	1.3%	4,094	7.0%	300	1.2%	7,194	4.2%
Securities, Commodity Contracts & Other Financial	7	0.9%	24	0.4%	60	0.8%	281	0.5%	294	1.2%	992	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	15	1.9%	48	0.8%	118	1.6%	428	0.7%	409	1.7%	1,439	0.8%
Real Estate, Rental & Leasing	26	3.2%	89	1.4%	263	3.6%	975	1.7%	863	3.6%	3,310	1.9%
Professional, Scientific & Tech Services	127	15.8%	427	6.8%	1,044	14.2%	3,700	6.3%	3,662	15.1%	11,372	6.6%
Legal Services	16	2.0%	47	0.7%	132	1.8%	391	0.7%	332	1.4%	971	0.6%
Management of Companies & Enterprises	3	0.4%	8	0.1%	15	0.2%	65	0.1%	45	0.2%	165	0.1%
Administrative & Support & Waste Management & Remediation	95	11.8%	293	4.6%	1,086	14.7%	3,216	5.5%	3,765	15.6%	12,670	7.4%
Educational Services	12	1.5%	181	2.9%	134	1.8%	3,477	5.9%	458	1.9%	13,983	8.1%
Health Care & Social Assistance	44	5.5%	196	3.1%	571	7.7%	5,000	8.5%	1,871	7.7%	15,257	8.9%
Arts, Entertainment & Recreation	14	1.7%	70	1.1%	118	1.6%	1,079	1.8%	391	1.6%	3,645	2.1%
Accommodation & Food Services	46	5.7%	763	12.1%	319	4.3%	3,351	5.7%	936	3.9%	8,990	5.2%
Accommodation	6	0.7%	90	1.4%	17	0.2%	242	0.4%	50	0.2%	575	0.3%
Food Services & Drinking Places	40	5.0%	673	10.6%	302	4.1%	3,109	5.3%	886	3.7%	8,415	4.9%
Other Services (except Public Administration)	79	9.8%	334	5.3%	708	9.6%	3,050	5.2%	2,213	9.1%	9,117	5.3%
Automotive Repair & Maintenance	11	1.4%	62	1.0%	137	1.9%	513	0.9%	421	1.7%	1,658	1.0%
Public Administration	10	1.2%	352	5.6%	49	0.7%	1,792	3.1%	140	0.6%	4,000	2.3%
Total	806	100%	6,321	100%	7,376	100%	58,498	100%	24,198	100%	171,657	100%

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March 17, 2014



# Retail MarketPlace Profile

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

## Summary Demographics

2013 Population	6,715
2013 Households	2,788
2013 Median Disposable Income	\$53,107
2013 Per Capita Income	\$34,692

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$100,429,791	\$238,438,946	-\$138,009,155	-40.7	152
Total Retail Trade	44-45	\$90,354,777	\$197,255,876	-\$106,901,099	-37.2	122
Total Food & Drink	722	\$10,075,014	\$41,183,070	-\$31,108,056	-60.7	30
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$16,988,068	\$18,140,696	-\$1,152,628	-3.3	2
Automobile Dealers	4411	\$14,580,089	\$17,990,357	-\$3,410,268	-10.5	2
Other Motor Vehicle Dealers	4412	\$1,053,683	\$49,173	\$1,004,511	91.1	0
Auto Parts, Accessories & Tire Stores	4413	\$1,354,295	\$101,166	\$1,253,129	86.1	0
Furniture & Home Furnishings Stores	442	\$1,977,430	\$4,868,110	-\$2,890,681	-42.2	10
Furniture Stores	4421	\$1,159,454	\$4,121,058	-\$2,961,605	-56.1	5
Home Furnishings Stores	4422	\$817,976	\$747,052	\$70,924	4.5	5
Electronics & Appliance Stores	4431	\$2,457,372	\$20,963,446	-\$18,506,074	-79.0	6
Bldg Materials, Garden Equip. & Supply Stores	444	\$3,250,061	\$10,799,218	-\$7,549,157	-53.7	4
Bldg Material & Supplies Dealers	4441	\$2,736,182	\$10,799,218	-\$8,063,036	-59.6	4
Lawn & Garden Equip & Supply Stores	4442	\$513,879	\$0	\$513,879	100.0	0
Food & Beverage Stores	445	\$14,521,273	\$10,513,141	\$4,008,132	16.0	9
Grocery Stores	4451	\$12,910,739	\$9,382,565	\$3,528,174	15.8	4
Specialty Food Stores	4452	\$432,954	\$366,919	\$66,035	8.3	4
Beer, Wine & Liquor Stores	4453	\$1,177,581	\$763,657	\$413,924	21.3	2
Health & Personal Care Stores	446,4461	\$7,699,499	\$18,200,803	-\$10,501,303	-40.5	10
Gasoline Stations	447,4471	\$9,137,522	\$2,837,080	\$6,300,442	52.6	3
Clothing & Clothing Accessories Stores	448	\$5,736,692	\$30,768,872	-\$25,032,179	-68.6	35
Clothing Stores	4481	\$4,124,289	\$24,107,110	-\$19,982,821	-70.8	21
Shoe Stores	4482	\$847,985	\$5,159,704	-\$4,311,718	-71.8	8
Jewelry, Luggage & Leather Goods Stores	4483	\$764,418	\$1,502,058	-\$737,639	-32.5	6
Sporting Goods, Hobby, Book & Music Stores	451	\$2,345,469	\$12,117,491	-\$9,772,023	-67.6	13
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,816,606	\$9,655,557	-\$7,838,951	-68.3	12
Book, Periodical & Music Stores	4512	\$528,863	\$2,461,934	-\$1,933,071	-64.6	1
General Merchandise Stores	452	\$16,055,567	\$64,578,408	-\$48,522,841	-60.2	6
Department Stores Excluding Leased Depts.	4521	\$6,165,979	\$64,501,515	-\$58,335,536	-82.5	5
Other General Merchandise Stores	4529	\$9,889,589	\$76,893	\$9,812,696	98.5	1
Miscellaneous Store Retailers	453	\$1,938,237	\$2,039,848	-\$101,612	-2.6	22
Florists	4531	\$115,471	\$87,051	\$28,420	14.0	1
Office Supplies, Stationery & Gift Stores	4532	\$327,225	\$497,970	-\$170,745	-20.7	6
Used Merchandise Stores	4533	\$186,692	\$424,512	-\$237,820	-38.9	2
Other Miscellaneous Store Retailers	4539	\$1,308,849	\$1,030,315	\$278,533	11.9	12
Nonstore Retailers	454	\$8,247,587	\$1,428,763	\$6,818,824	70.5	4
Electronic Shopping & Mail-Order Houses	4541	\$7,175,072	\$1,255,799	\$5,919,273	70.2	1
Vending Machine Operators	4542	\$249,933	\$12,324	\$237,608	90.6	0
Direct Selling Establishments	4543	\$822,582	\$160,640	\$661,942	67.3	2
Food Services & Drinking Places	722	\$10,075,014	\$41,183,070	-\$31,108,056	-60.7	30
Full-Service Restaurants	7221	\$4,470,703	\$19,080,161	-\$14,609,458	-62.0	12
Limited-Service Eating Places	7222	\$4,607,890	\$19,452,938	-\$14,845,048	-61.7	13
Special Food Services	7223	\$463,719	\$1,851,354	-\$1,387,635	-59.9	0
Drinking Places - Alcoholic Beverages	7224	\$532,702	\$798,617	-\$265,915	-20.0	4

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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March 17, 2014

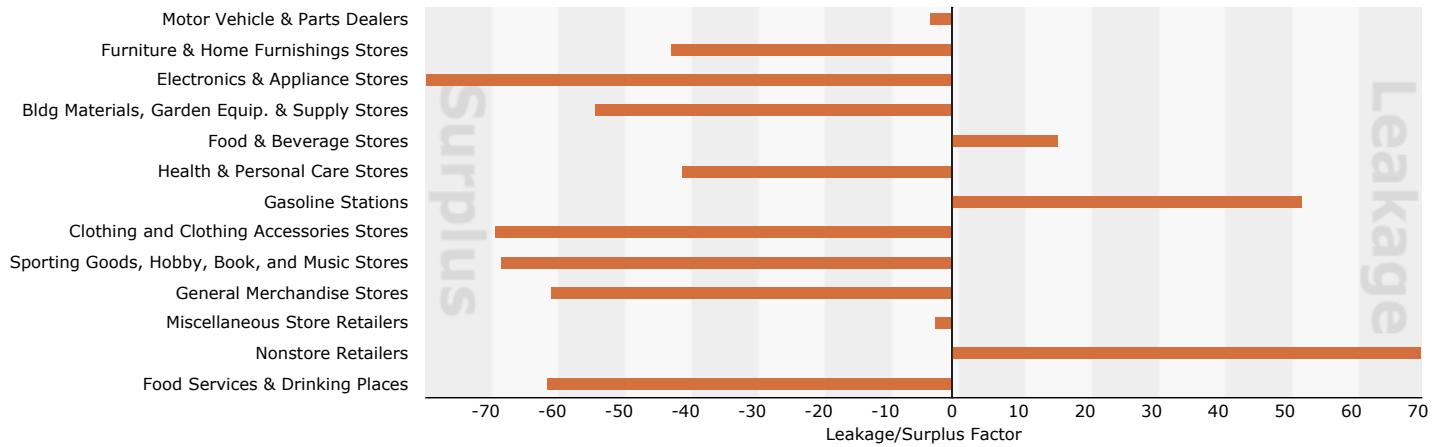


## Retail MarketPlace Profile

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

### Leakage/Surplus Factor by Industry Subsector



### Leakage/Surplus Factor by Industry Group





# Retail MarketPlace Profile

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

## Summary Demographics

2013 Population	166,010
2013 Households	53,948
2013 Median Disposable Income	\$50,616
2013 Per Capita Income	\$27,107

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,843,784,919	\$1,322,139,099	\$521,645,820	16.5	932
Total Retail Trade	44-45	\$1,656,861,891	\$1,168,378,144	\$488,483,747	17.3	761
Total Food & Drink	722	\$186,923,028	\$153,760,955	\$33,162,073	9.7	171
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$314,224,389	\$232,542,236	\$81,682,153	14.9	51
Automobile Dealers	4411	\$270,934,452	\$223,305,302	\$47,629,150	9.6	26
Other Motor Vehicle Dealers	4412	\$18,735,791	\$2,418,703	\$16,317,088	77.1	6
Auto Parts, Accessories & Tire Stores	4413	\$24,554,146	\$6,818,232	\$17,735,915	56.5	18
Furniture & Home Furnishings Stores	442	\$36,077,353	\$18,394,517	\$17,682,836	32.5	59
Furniture Stores	4421	\$21,463,798	\$10,930,138	\$10,533,660	32.5	25
Home Furnishings Stores	4422	\$14,613,555	\$7,464,379	\$7,149,177	32.4	34
Electronics & Appliance Stores	4431	\$45,481,818	\$70,574,137	-\$25,092,319	-21.6	39
Bldg Materials, Garden Equip. & Supply Stores	444	\$57,922,282	\$43,224,237	\$14,698,045	14.5	53
Bldg Material & Supplies Dealers	4441	\$49,277,470	\$38,868,404	\$10,409,066	11.8	49
Lawn & Garden Equip & Supply Stores	4442	\$8,644,812	\$4,355,834	\$4,288,978	33.0	4
Food & Beverage Stores	445	\$267,408,956	\$201,439,008	\$65,969,948	14.1	81
Grocery Stores	4451	\$237,938,628	\$183,484,449	\$54,454,179	12.9	47
Specialty Food Stores	4452	\$7,979,210	\$4,887,393	\$3,091,818	24.0	18
Beer, Wine & Liquor Stores	4453	\$21,491,117	\$13,067,166	\$8,423,951	24.4	16
Health & Personal Care Stores	446,4461	\$138,448,458	\$114,764,259	\$23,684,199	9.4	57
Gasoline Stations	447,4471	\$170,407,347	\$36,471,841	\$133,935,506	64.7	29
Clothing & Clothing Accessories Stores	448	\$105,215,801	\$150,927,979	-\$45,712,178	-17.8	130
Clothing Stores	4481	\$75,412,410	\$127,697,102	-\$52,284,692	-25.7	84
Shoe Stores	4482	\$15,698,694	\$15,836,270	-\$137,577	-0.4	18
Jewelry, Luggage & Leather Goods Stores	4483	\$14,104,696	\$7,394,606	\$6,710,090	31.2	27
Sporting Goods, Hobby, Book & Music Stores	451	\$43,654,737	\$27,140,191	\$16,514,546	23.3	66
Sporting Goods/Hobby/Musical Instr Stores	4511	\$33,851,681	\$21,486,557	\$12,365,123	22.3	55
Book, Periodical & Music Stores	4512	\$9,803,057	\$5,653,634	\$4,149,423	26.8	11
General Merchandise Stores	452	\$296,166,160	\$220,233,445	\$75,932,715	14.7	19
Department Stores Excluding Leased Depts.	4521	\$114,232,784	\$193,142,744	-\$78,909,960	-25.7	16
Other General Merchandise Stores	4529	\$181,933,376	\$27,090,700	\$154,842,675	74.1	4
Miscellaneous Store Retailers	453	\$35,243,823	\$19,781,093	\$15,462,730	28.1	147
Florists	4531	\$1,945,953	\$568,973	\$1,376,980	54.8	9
Office Supplies, Stationery & Gift Stores	4532	\$5,991,533	\$5,680,163	\$311,370	2.7	40
Used Merchandise Stores	4533	\$3,431,377	\$2,357,495	\$1,073,882	18.6	19
Other Miscellaneous Store Retailers	4539	\$23,874,959	\$11,174,462	\$12,700,497	36.2	79
Nonstore Retailers	454	\$146,610,767	\$32,885,202	\$113,725,565	63.4	31
Electronic Shopping & Mail-Order Houses	4541	\$129,577,754	\$17,498,260	\$112,079,494	76.2	8
Vending Machine Operators	4542	\$4,617,994	\$569,702	\$4,048,292	78.0	4
Direct Selling Establishments	4543	\$12,415,020	\$14,817,240	-\$2,402,220	-8.8	18
Food Services & Drinking Places	722	\$186,923,028	\$153,760,955	\$33,162,073	9.7	171
Full-Service Restaurants	7221	\$82,866,344	\$53,250,392	\$29,615,952	21.8	56
Limited-Service Eating Places	7222	\$85,887,205	\$74,853,462	\$11,033,743	6.9	77
Special Food Services	7223	\$8,541,560	\$18,867,260	-\$10,325,700	-37.7	13
Drinking Places - Alcoholic Beverages	7224	\$9,627,919	\$6,789,841	\$2,838,078	17.3	26

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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March 17, 2014

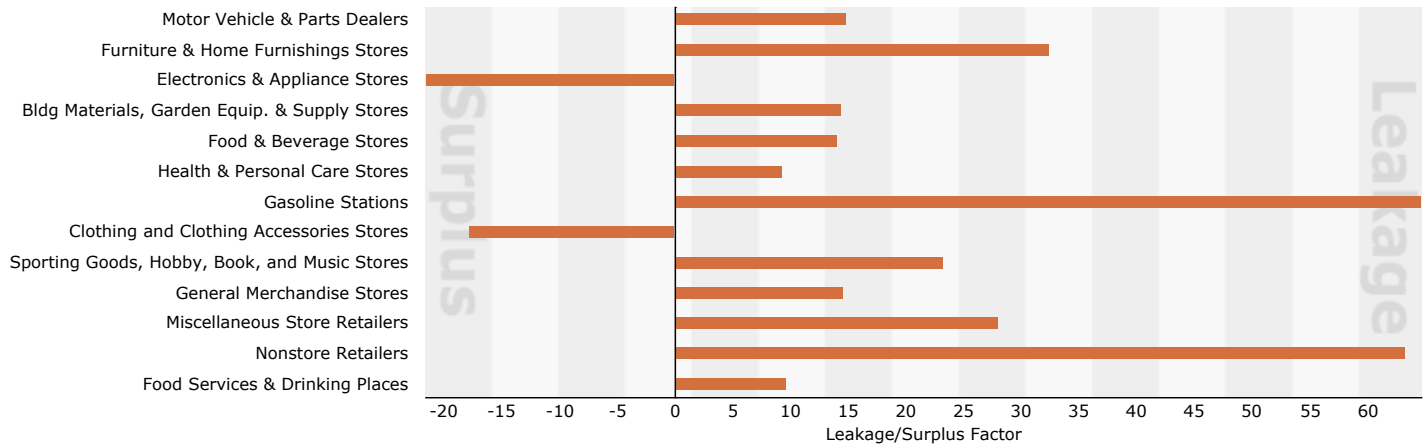


## Retail MarketPlace Profile

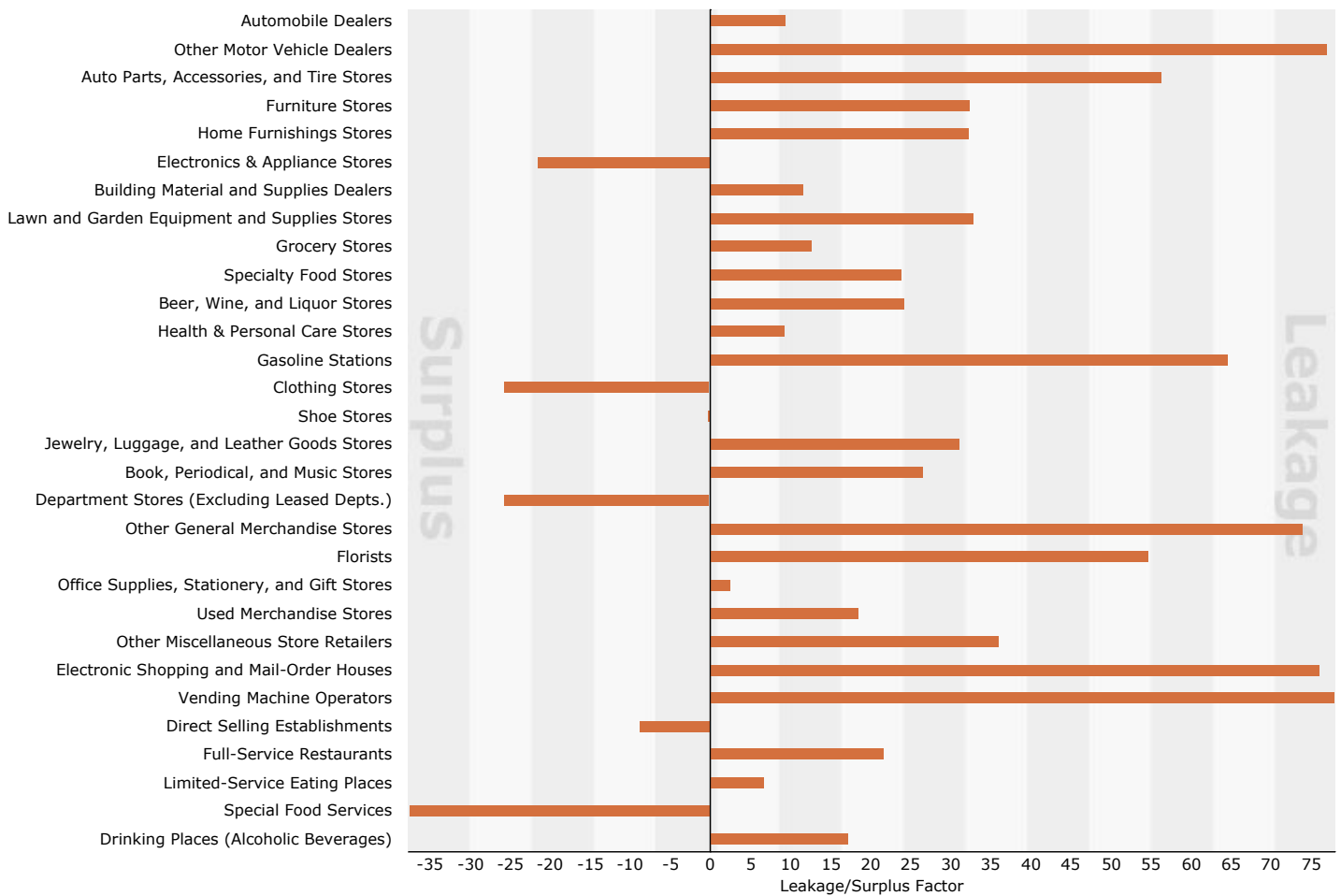
West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

### Leakage/Surplus Factor by Industry Subsector



### Leakage/Surplus Factor by Industry Group







# Retail MarketPlace Profile

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

## Summary Demographics

2013 Population	529,479
2013 Households	178,568
2013 Median Disposable Income	\$56,706
2013 Per Capita Income	\$32,168

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$6,762,138,272	\$4,942,241,501	\$1,819,896,771	15.5	2,907
Total Retail Trade	44-45	\$6,079,462,718	\$4,501,406,425	\$1,578,056,293	14.9	2,410
Total Food & Drink	722	\$682,675,554	\$440,835,076	\$241,840,478	21.5	497

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,158,554,229	\$1,039,707,828	\$118,846,401	5.4	160
Automobile Dealers	4411	\$997,084,095	\$975,410,426	\$21,673,669	1.1	71
Other Motor Vehicle Dealers	4412	\$71,010,128	\$25,363,870	\$45,646,258	47.4	31
Auto Parts, Accessories & Tire Stores	4413	\$90,460,006	\$38,933,532	\$51,526,474	39.8	58
Furniture & Home Furnishings Stores	442	\$133,875,995	\$69,594,115	\$64,281,879	31.6	159
Furniture Stores	4421	\$79,194,304	\$37,772,655	\$41,421,649	35.4	57
Home Furnishings Stores	4422	\$54,681,691	\$31,821,461	\$22,860,230	26.4	102
Electronics & Appliance Stores	4431	\$167,181,505	\$149,502,090	\$17,679,415	5.6	145
Bldg Materials, Garden Equip. & Supply Stores	444	\$219,671,858	\$232,787,810	-\$13,115,953	-2.9	178
Bldg Material & Supplies Dealers	4441	\$186,982,166	\$212,862,044	-\$25,879,878	-6.5	160
Lawn & Garden Equip & Supply Stores	4442	\$32,689,692	\$19,925,767	\$12,763,925	24.3	18
Food & Beverage Stores	445	\$970,132,493	\$581,563,116	\$388,569,378	25.0	265
Grocery Stores	4451	\$862,183,713	\$519,390,584	\$342,793,129	24.8	149
Specialty Food Stores	4452	\$28,887,039	\$20,701,375	\$8,185,664	16.5	71
Beer, Wine & Liquor Stores	4453	\$79,061,741	\$41,471,156	\$37,590,585	31.2	45
Health & Personal Care Stores	446,4461	\$509,685,591	\$455,480,018	\$54,205,573	5.6	190
Gasoline Stations	447,4471	\$619,859,481	\$214,066,181	\$405,793,300	48.7	78
Clothing & Clothing Accessories Stores	448	\$386,792,541	\$333,345,553	\$53,446,988	7.4	312
Clothing Stores	4481	\$276,980,500	\$270,648,845	\$6,331,655	1.2	212
Shoe Stores	4482	\$57,039,813	\$44,894,238	\$12,145,575	11.9	35
Jewelry, Luggage & Leather Goods Stores	4483	\$52,772,228	\$17,802,470	\$34,969,758	49.5	64
Sporting Goods, Hobby, Book & Music Stores	451	\$160,111,239	\$150,974,515	\$9,136,724	2.9	190
Sporting Goods/Hobby/Musical Instr Stores	4511	\$124,271,852	\$135,791,328	-\$11,519,475	-4.4	157
Book, Periodical & Music Stores	4512	\$35,839,387	\$15,183,188	\$20,656,199	40.5	33
General Merchandise Stores	452	\$1,080,243,465	\$1,033,793,556	\$46,449,909	2.2	68
Department Stores Excluding Leased Depts.	4521	\$418,634,951	\$391,911,365	\$26,723,586	3.3	40
Other General Merchandise Stores	4529	\$661,608,514	\$641,882,191	\$19,726,322	1.5	27
Miscellaneous Store Retailers	453	\$130,039,259	\$112,536,255	\$17,503,004	7.2	526
Florists	4531	\$7,430,989	\$4,234,754	\$3,196,235	27.4	39
Office Supplies, Stationery & Gift Stores	4532	\$22,052,336	\$31,575,903	-\$9,523,567	-17.8	140
Used Merchandise Stores	4533	\$12,594,026	\$8,164,327	\$4,429,699	21.3	48
Other Miscellaneous Store Retailers	4539	\$87,961,907	\$68,561,270	\$19,400,637	12.4	298
Nonstore Retailers	454	\$543,315,063	\$128,055,387	\$415,259,676	61.9	138
Electronic Shopping & Mail-Order Houses	4541	\$478,962,044	\$95,390,581	\$383,571,463	66.8	24
Vending Machine Operators	4542	\$16,727,665	\$4,709,102	\$12,018,563	56.1	29
Direct Selling Establishments	4543	\$47,625,354	\$27,955,704	\$19,669,649	26.0	85
Food Services & Drinking Places	722	\$682,675,554	\$440,835,076	\$241,840,478	21.5	497
Full-Service Restaurants	7221	\$302,873,638	\$179,427,399	\$123,446,239	25.6	178
Limited-Service Eating Places	7222	\$312,727,913	\$212,283,490	\$100,444,423	19.1	222
Special Food Services	7223	\$31,474,348	\$30,115,800	\$1,358,548	2.2	30
Drinking Places - Alcoholic Beverages	7224	\$35,599,655	\$19,008,387	\$16,591,268	30.4	66

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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March 17, 2014

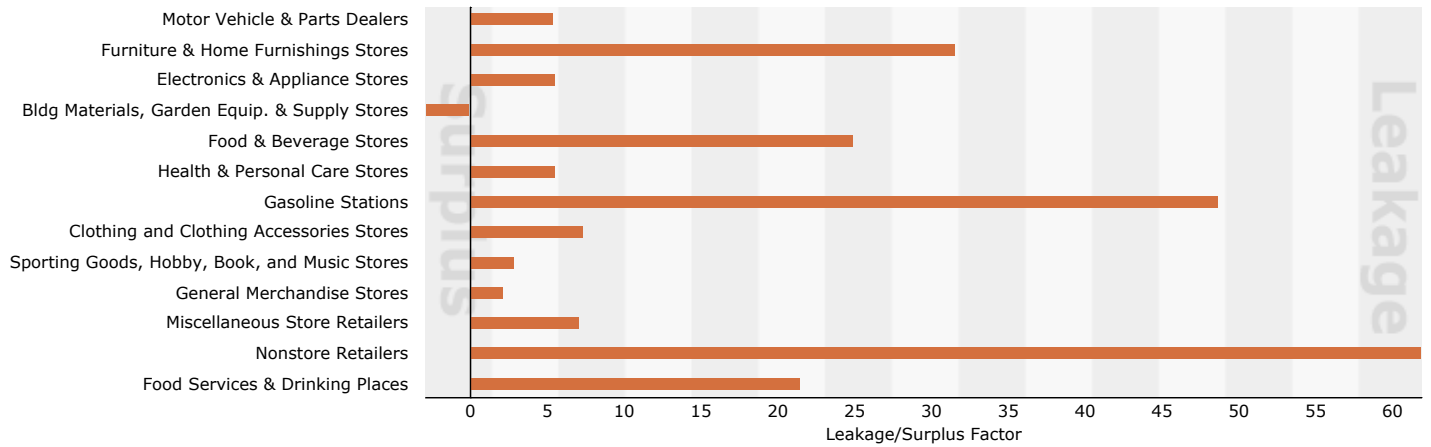


## Retail MarketPlace Profile

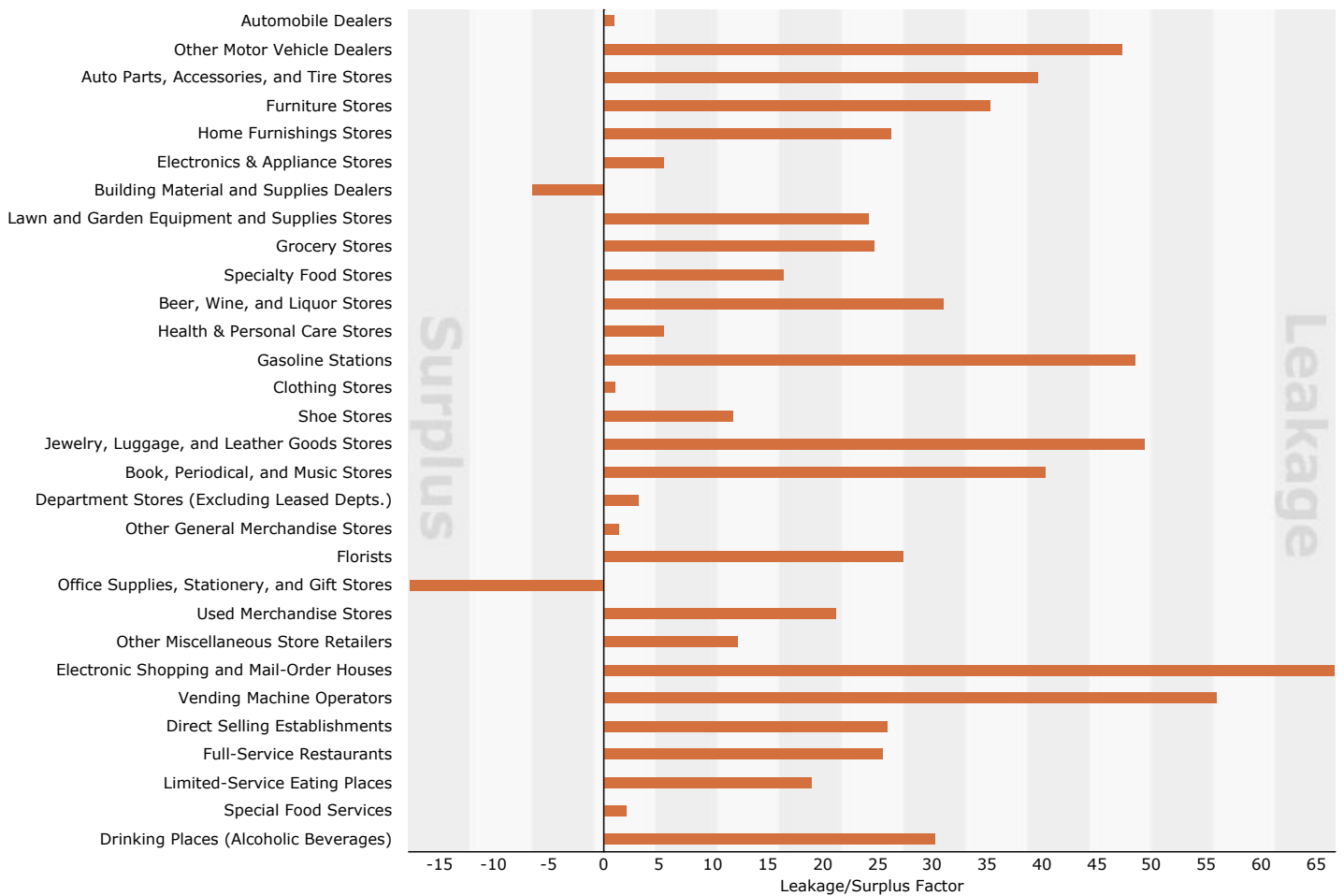
West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

### Leakage/Surplus Factor by Industry Subsector



### Leakage/Surplus Factor by Industry Group





# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Demographic Summary		2013	2018
Population		6,715	6,821
Population 18+		5,301	5,436
Households		2,788	2,835
Median Household Income		\$69,036	\$81,686

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Apparel (Adults)</b>			
Bought any men's apparel in last 12 months	2,973	56.1%	113
Bought any women's apparel in last 12 months	2,454	46.3%	102
Bought apparel for child <13 in last 6 months	1,459	27.5%	97
Bought any shoes in last 12 months	2,987	56.4%	108
Bought costume jewelry in last 12 months	1,185	22.4%	107
Bought any fine jewelry in last 12 months	1,182	22.3%	101
Bought a watch in last 12 months	1,000	18.9%	98
<b>Automobiles (Households)</b>			
HH owns/leases any vehicle	2,568	92.1%	107
HH bought/leased new vehicle last 12 mo	338	12.1%	126
<b>Automotive Aftermarket (Adults)</b>			
Bought gasoline in last 6 months	4,881	92.1%	106
Bought/changed motor oil in last 12 months	2,741	51.7%	100
Had tune-up in last 12 months	1,876	35.4%	114
<b>Beverages (Adults)</b>			
Drank bottled water/seltzer in last 6 months	3,423	64.6%	104
Drank regular cola in last 6 months	2,529	47.7%	94
Drank beer/ale in last 6 months	2,558	48.3%	113
<b>Cameras &amp; Film (Adults)</b>			
Bought any camera in last 12 months	726	13.7%	107
Bought film in last 12 months	1,078	20.3%	107
Bought digital camera in last 12 months	443	8.4%	122
Bought memory card for camera in last 12 months	496	9.4%	123
<b>Cell Phones/PDAs &amp; Service (Adults)</b>			
Bought cell/mobile phone/PDA in last 12 months	1,906	35.9%	102
Avg monthly cell/mobile phone/PDA bill: \$1-\$49	1,235	23.3%	109
Avg monthly cell/mobile phone/PDA bill: \$50-99	1,777	33.5%	103
Avg monthly cell/mobile phone/PDA bill: \$100+	1,271	24.0%	113
<b>Computers (Households)</b>			
HH owns a personal computer	2,378	85.3%	115
Spent <\$500 on most recent home PC purchase	253	9.1%	105
Spent \$500-\$999 on most recent home PC purchase	577	20.7%	116
Spent \$1000-\$1499 on most recent home PC purchase	477	17.1%	130
Spent \$1500-\$1999 on most recent home PC purchase	239	8.6%	120
Spent \$2000+ on most recent home PC purchase	204	7.3%	117

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Convenience Stores (Adults)</b>			
Shopped at convenience store in last 6 months	3,404	64.2%	107
Bought cigarettes at convenience store in last 30 days	656	12.4%	80
Bought gas at convenience store in last 30 days	1,780	33.6%	101
Spent at convenience store in last 30 days: <\$20	680	12.8%	133
Spent at convenience store in last 30 days: \$20-39	596	11.2%	111
Spent at convenience store in last 30 days: \$40+	1,868	35.2%	99
<b>Entertainment (Adults)</b>			
Attended movies in last 6 months	3,468	65.4%	111
Went to live theater in last 12 months	920	17.4%	131
Went to a bar/night club in last 12 months	1,208	22.8%	119
Dined out in last 12 months	3,146	59.3%	121
Gambled at a casino in last 12 months	1,095	20.7%	129
Visited a theme park in last 12 months	1,303	24.6%	114
DVDs rented in last 30 days: 1	182	3.4%	129
DVDs rented in last 30 days: 2	336	6.3%	137
DVDs rented in last 30 days: 3	219	4.1%	129
DVDs rented in last 30 days: 4	274	5.2%	135
DVDs rented in last 30 days: 5+	788	14.9%	112
DVDs purchased in last 30 days: 1	307	5.8%	116
DVDs purchased in last 30 days: 2	296	5.6%	118
DVDs purchased in last 30 days: 3-4	216	4.1%	88
DVDs purchased in last 30 days: 5+	230	4.3%	84
Spent on toys/games in last 12 months: <\$50	317	6.0%	99
Spent on toys/games in last 12 months: \$50-\$99	132	2.5%	90
Spent on toys/games in last 12 months: \$100-\$199	419	7.9%	110
Spent on toys/games in last 12 months: \$200-\$499	673	12.7%	118
Spent on toys/games in last 12 months: \$500+	368	6.9%	121
<b>Financial (Adults)</b>			
Have home mortgage (1st)	1,453	27.4%	143
Used ATM/cash machine in last 12 months	3,247	61.3%	121
Own any stock	672	12.7%	138
Own U.S. savings bond	464	8.8%	128
Own shares in mutual fund (stock)	744	14.0%	150
Own shares in mutual fund (bonds)	428	8.1%	137
Used full service brokerage firm in last 12 months	462	8.7%	140
Have savings account	2,429	45.8%	126
Have 401K retirement savings	1,308	24.7%	139
Did banking over the Internet in last 12 months	2,007	37.9%	138
Own any credit/debit card (in own name)	4,385	82.7%	112
Avg monthly credit card expenditures: <\$111	864	16.3%	119
Avg monthly credit card expenditures: \$111-225	458	8.6%	112
Avg monthly credit card expenditures: \$226-450	449	8.5%	113
Avg monthly credit card expenditures: \$451-700	414	7.8%	122
Avg monthly credit card expenditures: \$701+	935	17.6%	131

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Grocery (Adults)</b>			
Used beef (fresh/frozen) in last 6 months	3,921	74.0%	105
Used bread in last 6 months	5,173	97.6%	101
Used chicken/turkey (fresh or frozen) in last 6 months	4,250	80.2%	104
Used fish/seafood (fresh or frozen) in last 6 months	3,038	57.3%	109
Used fresh fruit/vegetables in last 6 months	4,823	91.0%	104
Used fresh milk in last 6 months	4,962	93.6%	103
<b>Health (Adults)</b>			
Exercise at home 2+ times per week	1,865	35.2%	117
Exercise at club 2+ times per week	833	15.7%	126
Visited a doctor in last 12 months	4,380	82.6%	107
Used vitamin/dietary supplement in last 6 months	2,901	54.7%	113
<b>Home (Households)</b>			
Any home improvement in last 12 months	1,033	37.1%	117
Used housekeeper/maid/prof HH cleaning service in the last 12 months	523	18.7%	119
Purchased any HH furnishing in last 12 months	1,016	36.5%	121
Purchased bedding/bath goods in last 12 months	1,600	57.4%	105
Purchased cooking/serving product in last 12 months	807	28.9%	105
Bought any kitchen appliance in last 12 months	533	19.1%	110
<b>Insurance (Adults)</b>			
Currently carry any life insurance	2,911	54.9%	116
Have medical/hospital/accident insurance	4,175	78.8%	110
Carry homeowner insurance	3,264	61.6%	118
Carry renter insurance	340	6.4%	104
Have auto/other vehicle insurance	4,773	90.0%	109
<b>Pets (Households)</b>			
HH owns any pet	1,530	54.9%	107
HH owns any cat	743	26.7%	111
HH owns any dog	1,078	38.7%	103
<b>Reading Materials (Adults)</b>			
Bought book in last 12 months	3,130	59.0%	118
Read any daily newspaper	2,509	47.3%	115
Heavy magazine reader	1,098	20.7%	104
<b>Restaurants (Adults)</b>			
Went to family restaurant/steak house in last 6 mo	4,265	80.4%	112
Went to family restaurant/steak house last mo: <2 times	1,385	26.1%	102
Went to family restaurant/steak house last mo: 2-4 times	1,729	32.6%	121
Went to family restaurant/steak house last mo: 5+ times	1,151	21.7%	112
Went to fast food/drive-in restaurant in last 6 mo	4,804	90.6%	102
Went to fast food/drive-in restaurant <6 times/mo	1,821	34.3%	98
Went to fast food/drive-in restaurant 6-13 times/mo	1,623	30.6%	106
Went to fast food/drive-in restaurant 14+ times/mo	1,360	25.6%	103
Fast food/drive-in last 6 mo: eat in	2,137	40.3%	107
Fast food/drive-in last 6 mo: home delivery	596	11.2%	108
Fast food/drive-in last 6 mo: take-out/drive-thru	2,992	56.4%	108
Fast food/drive-in last 6 mo: take-out/walk-in	1,506	28.4%	116

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Telephones &amp; Service (Households)</b>			
HH owns in-home cordless telephone	2,027	72.7%	113
HH average monthly long distance phone bill: <\$16	874	31.4%	113
HH average monthly long distance phone bill: \$16-25	371	13.3%	116
HH average monthly long distance phone bill: \$26-59	291	10.4%	113
HH average monthly long distance phone bill: \$60+	110	3.9%	88
<b>Television &amp; Sound Equipment (Adults/Households)</b>			
HH owns 1 TV	434	15.6%	78
HH owns 2 TVs	736	26.4%	100
HH owns 3 TVs	652	23.4%	105
HH owns 4+ TVs	721	25.9%	124
HH subscribes to cable TV	1,940	69.6%	120
HH Purchased audio equipment in last 12 months	274	9.8%	101
HH Purchased CD player in last 12 months	107	3.8%	99
HH Purchased DVD player in last 12 months	282	10.1%	104
HH Purchased MP3 player in last 12 months	630	11.9%	116
HH Purchased video game system in last 12 months	333	12.0%	111
<b>Travel (Adults)</b>			
Domestic travel in last 12 months	3,441	64.9%	124
Took 3+ domestic trips in last 12 months	1,104	20.8%	140
Spent on domestic vacations last 12 mo: <\$1000	767	14.5%	115
Spent on domestic vacations last 12 mo: \$1000-\$1499	456	8.6%	128
Spent on domestic vacations last 12 mo: \$1500-\$1999	338	6.4%	156
Spent on domestic vacations last 12 mo: \$2000-\$2999	260	4.9%	118
Spent on domestic vacations last 12 mo: \$3000+	379	7.1%	141
Foreign travel in last 3 years	1,775	33.5%	128
Took 3+ foreign trips by plane in last 3 years	321	6.1%	125
Spent on foreign vacations last 12 mo: <\$1000	419	7.9%	132
Spent on foreign vacations last 12 mo: \$1000-\$2999	285	5.4%	131
Spent on foreign vacations last 12 mo: \$3000+	295	5.6%	112
Stayed 1+ nights at hotel/motel in last 12 months	2,778	52.4%	129

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**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014





# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Demographic Summary		2013	2018
Population		166,010	171,244
Population 18+		118,958	122,103
Households		53,948	55,621
Median Household Income		\$63,328	\$76,996

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Apparel (Adults)</b>			
Bought any men's apparel in last 12 months	62,588	52.6%	106
Bought any women's apparel in last 12 months	54,400	45.7%	101
Bought apparel for child <13 in last 6 months	39,039	32.8%	116
Bought any shoes in last 12 months	63,817	53.6%	103
Bought costume jewelry in last 12 months	25,640	21.6%	103
Bought any fine jewelry in last 12 months	26,774	22.5%	102
Bought a watch in last 12 months	23,012	19.3%	100
<b>Automobiles (Households)</b>			
HH owns/leases any vehicle	48,133	89.2%	104
HH bought/leased new vehicle last 12 mo	6,189	11.5%	119
<b>Automotive Aftermarket (Adults)</b>			
Bought gasoline in last 6 months	105,677	88.8%	102
Bought/changed motor oil in last 12 months	59,034	49.6%	96
Had tune-up in last 12 months	40,382	33.9%	109
<b>Beverages (Adults)</b>			
Drank bottled water/seltzer in last 6 months	79,092	66.5%	107
Drank regular cola in last 6 months	63,043	53.0%	104
Drank beer/ale in last 6 months	53,909	45.3%	107
<b>Cameras &amp; Film (Adults)</b>			
Bought any camera in last 12 months	15,599	13.1%	102
Bought film in last 12 months	22,109	18.6%	98
Bought digital camera in last 12 months	9,094	7.6%	112
Bought memory card for camera in last 12 months	10,374	8.7%	114
<b>Cell Phones/PDAs &amp; Service (Adults)</b>			
Bought cell/mobile phone/PDA in last 12 months	44,231	37.2%	105
Avg monthly cell/mobile phone/PDA bill: \$1-\$49	23,070	19.4%	91
Avg monthly cell/mobile phone/PDA bill: \$50-99	42,089	35.4%	109
Avg monthly cell/mobile phone/PDA bill: \$100+	28,652	24.1%	114
<b>Computers (Households)</b>			
HH owns a personal computer	43,876	81.3%	110
Spent <\$500 on most recent home PC purchase	4,474	8.3%	96
Spent \$500-\$999 on most recent home PC purchase	10,098	18.7%	105
Spent \$1000-\$1499 on most recent home PC purchase	7,946	14.7%	112
Spent \$1500-\$1999 on most recent home PC purchase	4,384	8.1%	114
Spent \$2000+ on most recent home PC purchase	3,912	7.3%	115

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March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Convenience Stores (Adults)</b>			
Shopped at convenience store in last 6 months	73,432	61.7%	103
Bought cigarettes at convenience store in last 30 days	15,411	13.0%	84
Bought gas at convenience store in last 30 days	37,423	31.5%	94
Spent at convenience store in last 30 days: <\$20	13,234	11.1%	115
Spent at convenience store in last 30 days: \$20-39	12,968	10.9%	107
Spent at convenience store in last 30 days: \$40+	40,615	34.1%	96
<b>Entertainment (Adults)</b>			
Attended movies in last 6 months	76,881	64.6%	110
Went to live theater in last 12 months	17,191	14.5%	109
Went to a bar/night club in last 12 months	21,916	18.4%	96
Dined out in last 12 months	60,771	51.1%	104
Gambled at a casino in last 12 months	21,867	18.4%	115
Visited a theme park in last 12 months	31,732	26.7%	124
DVDs rented in last 30 days: 1	3,505	2.9%	111
DVDs rented in last 30 days: 2	5,621	4.7%	102
DVDs rented in last 30 days: 3	4,179	3.5%	110
DVDs rented in last 30 days: 4	5,059	4.3%	111
DVDs rented in last 30 days: 5+	18,777	15.8%	119
DVDs purchased in last 30 days: 1	6,977	5.9%	118
DVDs purchased in last 30 days: 2	5,809	4.9%	103
DVDs purchased in last 30 days: 3-4	5,606	4.7%	102
DVDs purchased in last 30 days: 5+	6,423	5.4%	104
Spent on toys/games in last 12 months: <\$50	7,535	6.3%	104
Spent on toys/games in last 12 months: \$50-\$99	3,524	3.0%	108
Spent on toys/games in last 12 months: \$100-\$199	8,972	7.5%	105
Spent on toys/games in last 12 months: \$200-\$499	13,764	11.6%	107
Spent on toys/games in last 12 months: \$500+	7,556	6.4%	111
<b>Financial (Adults)</b>			
Have home mortgage (1st)	26,211	22.0%	115
Used ATM/cash machine in last 12 months	66,388	55.8%	110
Own any stock	11,517	9.7%	105
Own U.S. savings bond	8,349	7.0%	103
Own shares in mutual fund (stock)	12,232	10.3%	110
Own shares in mutual fund (bonds)	7,368	6.2%	105
Used full service brokerage firm in last 12 months	7,738	6.5%	105
Have savings account	44,685	37.6%	104
Have 401K retirement savings	23,700	19.9%	113
Did banking over the Internet in last 12 months	37,599	31.6%	115
Own any credit/debit card (in own name)	89,536	75.3%	102
Avg monthly credit card expenditures: <\$111	15,742	13.2%	96
Avg monthly credit card expenditures: \$111-225	9,303	7.8%	101
Avg monthly credit card expenditures: \$226-450	9,435	7.9%	106
Avg monthly credit card expenditures: \$451-700	8,307	7.0%	110
Avg monthly credit card expenditures: \$701+	18,528	15.6%	116

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March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Grocery (Adults)</b>			
Used beef (fresh/frozen) in last 6 months	85,377	71.8%	102
Used bread in last 6 months	114,510	96.3%	100
Used chicken/turkey (fresh or frozen) in last 6 months	93,044	78.2%	101
Used fish/seafood (fresh or frozen) in last 6 months	64,683	54.4%	103
Used fresh fruit/vegetables in last 6 months	105,615	88.8%	102
Used fresh milk in last 6 months	109,326	91.9%	101
<b>Health (Adults)</b>			
Exercise at home 2+ times per week	37,088	31.2%	104
Exercise at club 2+ times per week	17,953	15.1%	121
Visited a doctor in last 12 months	91,034	76.5%	99
Used vitamin/dietary supplement in last 6 months	57,475	48.3%	100
<b>Home (Households)</b>			
Any home improvement in last 12 months	18,076	33.5%	106
Used housekeeper/maid/prof HH cleaning service in the last 12 months	9,775	18.1%	115
Purchased any HH furnishing in last 12 months	16,959	31.4%	105
Purchased bedding/bath goods in last 12 months	29,997	55.6%	102
Purchased cooking/serving product in last 12 months	15,383	28.5%	104
Bought any kitchen appliance in last 12 months	9,519	17.6%	101
<b>Insurance (Adults)</b>			
Currently carry any life insurance	55,528	46.7%	98
Have medical/hospital/accident insurance	84,640	71.2%	99
Carry homeowner insurance	64,013	53.8%	103
Carry renter insurance	6,106	5.1%	83
Have auto/other vehicle insurance	102,229	85.9%	104
<b>Pets (Households)</b>			
HH owns any pet	29,069	53.9%	105
HH owns any cat	11,766	21.8%	91
HH owns any dog	21,806	40.4%	107
<b>Reading Materials (Adults)</b>			
Bought book in last 12 months	62,127	52.2%	104
Read any daily newspaper	44,753	37.6%	91
Heavy magazine reader	24,088	20.2%	102
<b>Restaurants (Adults)</b>			
Went to family restaurant/steak house in last 6 mo	90,784	76.3%	106
Went to family restaurant/steak house last mo: <2 times	31,206	26.2%	102
Went to family restaurant/steak house last mo: 2-4 times	34,304	28.8%	107
Went to family restaurant/steak house last mo: 5+ times	25,273	21.2%	110
Went to fast food/drive-in restaurant in last 6 mo	107,719	90.6%	102
Went to fast food/drive-in restaurant <6 times/mo	40,536	34.1%	97
Went to fast food/drive-in restaurant 6-13 times/mo	35,622	29.9%	104
Went to fast food/drive-in restaurant 14+ times/mo	31,562	26.5%	107
Fast food/drive-in last 6 mo: eat in	46,437	39.0%	104
Fast food/drive-in last 6 mo: home delivery	14,796	12.4%	119
Fast food/drive-in last 6 mo: take-out/drive-thru	63,898	53.7%	103
Fast food/drive-in last 6 mo: take-out/walk-in	30,083	25.3%	103

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March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Telephones &amp; Service (Households)</b>			
HH owns in-home cordless telephone	36,645	67.9%	105
HH average monthly long distance phone bill: <\$16	14,795	27.4%	99
HH average monthly long distance phone bill: \$16-25	6,112	11.3%	99
HH average monthly long distance phone bill: \$26-59	5,350	9.9%	108
HH average monthly long distance phone bill: \$60+	2,576	4.8%	107
<b>Television &amp; Sound Equipment (Adults/Households)</b>			
HH owns 1 TV	8,909	16.5%	83
HH owns 2 TVs	13,147	24.4%	93
HH owns 3 TVs	13,184	24.4%	109
HH owns 4+ TVs	13,395	24.8%	119
HH subscribes to cable TV	33,114	61.4%	106
HH Purchased audio equipment in last 12 months	5,587	10.4%	106
HH Purchased CD player in last 12 months	2,143	4.0%	103
HH Purchased DVD player in last 12 months	5,647	10.5%	108
HH Purchased MP3 player in last 12 months	14,927	12.5%	123
HH Purchased video game system in last 12 months	7,290	13.5%	125
<b>Travel (Adults)</b>			
Domestic travel in last 12 months	65,923	55.4%	106
Took 3+ domestic trips in last 12 months	19,328	16.2%	109
Spent on domestic vacations last 12 mo: <\$1000	15,048	12.6%	100
Spent on domestic vacations last 12 mo: \$1000-\$1499	8,020	6.7%	100
Spent on domestic vacations last 12 mo: \$1500-\$1999	6,014	5.1%	123
Spent on domestic vacations last 12 mo: \$2000-\$2999	5,580	4.7%	113
Spent on domestic vacations last 12 mo: \$3000+	6,931	5.8%	115
Foreign travel in last 3 years	37,611	31.6%	121
Took 3+ foreign trips by plane in last 3 years	6,657	5.6%	116
Spent on foreign vacations last 12 mo: <\$1000	8,292	7.0%	116
Spent on foreign vacations last 12 mo: \$1000-\$2999	5,633	4.7%	115
Spent on foreign vacations last 12 mo: \$3000+	6,555	5.5%	111
Stayed 1+ nights at hotel/motel in last 12 months	51,689	43.5%	107

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March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Demographic Summary		2013	2018
Population		529,479	542,868
Population 18+		385,547	395,027
Households		178,568	183,435
Median Household Income		\$76,409	\$86,254

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Apparel (Adults)</b>			
Bought any men's apparel in last 12 months	206,141	53.5%	107
Bought any women's apparel in last 12 months	182,759	47.4%	104
Bought apparel for child <13 in last 6 months	125,651	32.6%	115
Bought any shoes in last 12 months	214,886	55.7%	107
Bought costume jewelry in last 12 months	88,818	23.0%	110
Bought any fine jewelry in last 12 months	87,865	22.8%	104
Bought a watch in last 12 months	74,930	19.4%	101
<b>Automobiles (Households)</b>			
HH owns/leases any vehicle	163,978	91.8%	107
HH bought/leased new vehicle last 12 mo	23,381	13.1%	136
<b>Automotive Aftermarket (Adults)</b>			
Bought gasoline in last 6 months	352,586	91.5%	105
Bought/changed motor oil in last 12 months	193,291	50.1%	97
Had tune-up in last 12 months	131,961	34.2%	110
<b>Beverages (Adults)</b>			
Drank bottled water/seltzer in last 6 months	259,732	67.4%	109
Drank regular cola in last 6 months	192,286	49.9%	98
Drank beer/ale in last 6 months	178,983	46.4%	109
<b>Cameras &amp; Film (Adults)</b>			
Bought any camera in last 12 months	52,747	13.7%	107
Bought film in last 12 months	71,278	18.5%	97
Bought digital camera in last 12 months	32,181	8.3%	122
Bought memory card for camera in last 12 months	35,756	9.3%	122
<b>Cell Phones/PDAs &amp; Service (Adults)</b>			
Bought cell/mobile phone/PDA in last 12 months	145,232	37.7%	107
Avg monthly cell/mobile phone/PDA bill: \$1-\$49	77,314	20.1%	94
Avg monthly cell/mobile phone/PDA bill: \$50-99	136,350	35.4%	109
Avg monthly cell/mobile phone/PDA bill: \$100+	100,238	26.0%	123
<b>Computers (Households)</b>			
HH owns a personal computer	153,925	86.2%	116
Spent <\$500 on most recent home PC purchase	14,981	8.4%	97
Spent \$500-\$999 on most recent home PC purchase	36,186	20.3%	114
Spent \$1000-\$1499 on most recent home PC purchase	28,961	16.2%	124
Spent \$1500-\$1999 on most recent home PC purchase	16,072	9.0%	126
Spent \$2000+ on most recent home PC purchase	14,922	8.4%	133

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**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Convenience Stores (Adults)</b>			
Shopped at convenience store in last 6 months	238,112	61.8%	103
Bought cigarettes at convenience store in last 30 days	47,617	12.4%	80
Bought gas at convenience store in last 30 days	125,681	32.6%	98
Spent at convenience store in last 30 days: <\$20	42,379	11.0%	114
Spent at convenience store in last 30 days: \$20-39	41,364	10.7%	106
Spent at convenience store in last 30 days: \$40+	132,624	34.4%	96
<b>Entertainment (Adults)</b>			
Attended movies in last 6 months	257,022	66.7%	113
Went to live theater in last 12 months	63,476	16.5%	125
Went to a bar/night club in last 12 months	77,826	20.2%	106
Dined out in last 12 months	213,098	55.3%	112
Gambled at a casino in last 12 months	71,375	18.5%	115
Visited a theme park in last 12 months	107,009	27.8%	129
DVDs rented in last 30 days: 1	11,784	3.1%	115
DVDs rented in last 30 days: 2	20,487	5.3%	115
DVDs rented in last 30 days: 3	14,482	3.8%	117
DVDs rented in last 30 days: 4	17,291	4.5%	117
DVDs rented in last 30 days: 5+	63,118	16.4%	124
DVDs purchased in last 30 days: 1	23,964	6.2%	125
DVDs purchased in last 30 days: 2	20,556	5.3%	113
DVDs purchased in last 30 days: 3-4	18,303	4.7%	103
DVDs purchased in last 30 days: 5+	18,810	4.9%	94
Spent on toys/games in last 12 months: <\$50	24,229	6.3%	104
Spent on toys/games in last 12 months: \$50-\$99	10,602	2.7%	100
Spent on toys/games in last 12 months: \$100-\$199	28,793	7.5%	104
Spent on toys/games in last 12 months: \$200-\$499	46,950	12.2%	113
Spent on toys/games in last 12 months: \$500+	28,212	7.3%	128
<b>Financial (Adults)</b>			
Have home mortgage (1st)	100,669	26.1%	136
Used ATM/cash machine in last 12 months	231,488	60.0%	118
Own any stock	45,818	11.9%	129
Own U.S. savings bond	30,979	8.0%	118
Own shares in mutual fund (stock)	48,196	12.5%	133
Own shares in mutual fund (bonds)	28,941	7.5%	127
Used full service brokerage firm in last 12 months	30,116	7.8%	126
Have savings account	159,708	41.4%	114
Have 401K retirement savings	89,615	23.2%	131
Did banking over the Internet in last 12 months	138,136	35.8%	131
Own any credit/debit card (in own name)	310,085	80.4%	109
Avg monthly credit card expenditures: <\$111	51,233	13.3%	97
Avg monthly credit card expenditures: \$111-225	31,851	8.3%	107
Avg monthly credit card expenditures: \$226-450	32,621	8.5%	113
Avg monthly credit card expenditures: \$451-700	28,999	7.5%	118
Avg monthly credit card expenditures: \$701+	73,612	19.1%	142

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014





# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Grocery (Adults)</b>			
Used beef (fresh/frozen) in last 6 months	281,119	72.9%	103
Used bread in last 6 months	372,747	96.7%	100
Used chicken/turkey (fresh or frozen) in last 6 months	306,727	79.6%	103
Used fish/seafood (fresh or frozen) in last 6 months	215,328	55.8%	106
Used fresh fruit/vegetables in last 6 months	345,208	89.5%	103
Used fresh milk in last 6 months	355,498	92.2%	102
<b>Health (Adults)</b>			
Exercise at home 2+ times per week	128,136	33.2%	111
Exercise at club 2+ times per week	66,125	17.2%	138
Visited a doctor in last 12 months	305,973	79.4%	103
Used vitamin/dietary supplement in last 6 months	197,639	51.3%	106
<b>Home (Households)</b>			
Any home improvement in last 12 months	65,537	36.7%	116
Used housekeeper/maid/prof HH cleaning service in the last 12 months	36,701	20.6%	131
Purchased any HH furnishing in last 12 months	59,871	33.5%	112
Purchased bedding/bath goods in last 12 months	100,998	56.6%	103
Purchased cooking/serving product in last 12 months	51,820	29.0%	106
Bought any kitchen appliance in last 12 months	33,582	18.8%	108
<b>Insurance (Adults)</b>			
Currently carry any life insurance	201,058	52.1%	110
Have medical/hospital/accident insurance	292,271	75.8%	106
Carry homeowner insurance	232,789	60.4%	115
Carry renter insurance	20,694	5.4%	87
Have auto/other vehicle insurance	341,615	88.6%	107
<b>Pets (Households)</b>			
HH owns any pet	100,036	56.0%	109
HH owns any cat	41,103	23.0%	96
HH owns any dog	74,940	42.0%	112
<b>Reading Materials (Adults)</b>			
Bought book in last 12 months	217,498	56.4%	112
Read any daily newspaper	157,074	40.7%	99
Heavy magazine reader	83,659	21.7%	109
<b>Restaurants (Adults)</b>			
Went to family restaurant/steak house in last 6 mo	305,279	79.2%	110
Went to family restaurant/steak house last mo: <2 times	102,640	26.6%	104
Went to family restaurant/steak house last mo: 2-4 times	115,659	30.0%	111
Went to family restaurant/steak house last mo: 5+ times	86,989	22.6%	116
Went to fast food/drive-in restaurant in last 6 mo	351,545	91.2%	103
Went to fast food/drive-in restaurant <6 times/mo	129,915	33.7%	96
Went to fast food/drive-in restaurant 6-13 times/mo	118,738	30.8%	107
Went to fast food/drive-in restaurant 14+ times/mo	102,891	26.7%	107
Fast food/drive-in last 6 mo: eat in	152,899	39.7%	105
Fast food/drive-in last 6 mo: home delivery	46,799	12.1%	116
Fast food/drive-in last 6 mo: take-out/drive-thru	216,824	56.2%	108
Fast food/drive-in last 6 mo: take-out/walk-in	100,337	26.0%	106

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Retail Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number Adults/HHs	Percent of Adults/HHs	MPI
<b>Telephones &amp; Service (Households)</b>			
HH owns in-home cordless telephone	127,168	71.2%	111
HH average monthly long distance phone bill: <\$16	51,023	28.6%	103
HH average monthly long distance phone bill: \$16-25	21,588	12.1%	106
HH average monthly long distance phone bill: \$26-59	19,507	10.9%	119
HH average monthly long distance phone bill: \$60+	9,153	5.1%	115
<b>Television &amp; Sound Equipment (Adults/Households)</b>			
HH owns 1 TV	25,895	14.5%	73
HH owns 2 TVs	43,242	24.2%	92
HH owns 3 TVs	44,360	24.8%	111
HH owns 4+ TVs	48,777	27.3%	131
HH subscribes to cable TV	115,579	64.7%	111
HH Purchased audio equipment in last 12 months	18,736	10.5%	108
HH Purchased CD player in last 12 months	7,052	3.9%	102
HH Purchased DVD player in last 12 months	18,904	10.6%	109
HH Purchased MP3 player in last 12 months	51,346	13.3%	130
HH Purchased video game system in last 12 months	24,698	13.8%	128
<b>Travel (Adults)</b>			
Domestic travel in last 12 months	237,296	61.5%	118
Took 3+ domestic trips in last 12 months	72,356	18.8%	126
Spent on domestic vacations last 12 mo: <\$1000	51,053	13.2%	105
Spent on domestic vacations last 12 mo: \$1000-\$1499	30,416	7.9%	117
Spent on domestic vacations last 12 mo: \$1500-\$1999	21,758	5.6%	138
Spent on domestic vacations last 12 mo: \$2000-\$2999	21,402	5.6%	134
Spent on domestic vacations last 12 mo: \$3000+	26,947	7.0%	138
Foreign travel in last 3 years	133,431	34.6%	133
Took 3+ foreign trips by plane in last 3 years	25,520	6.6%	137
Spent on foreign vacations last 12 mo: <\$1000	28,918	7.5%	125
Spent on foreign vacations last 12 mo: \$1000-\$2999	19,518	5.1%	123
Spent on foreign vacations last 12 mo: \$3000+	26,432	6.9%	138
Stayed 1+ nights at hotel/motel in last 12 months	190,274	49.4%	122

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Restaurant Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Demographic Summary		2013	2018	
Population		6,715	6,821	
Population 18+		5,301	5,436	
Households		2,788	2,835	
Median Household Income		\$69,036	\$81,686	
Product/Consumer Behavior		Expected Number of Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months		4,265	80.5%	112
Family restaurant/steak house last month: <2 times		1,385	26.1%	102
Family restaurant/steak house last month: 2-4 times		1,729	32.6%	121
Family restaurant/steak house last month: 5+ times		1,151	21.7%	112
Family restaurant/steak house last 6 months: breakfast		800	15.1%	115
Family restaurant/steak house last 6 months: lunch		1,475	27.8%	112
Family restaurant/steak house last 6 months: snack		154	2.9%	103
Family restaurant/steak house last 6 months: dinner		3,343	63.1%	120
Family restaurant/steak house last 6 months: weekday		2,543	48.0%	125
Family restaurant/steak house last 6 months: weekend		2,681	50.6%	114
Family restaurant/steak house last 6 months: Applebee's		1,596	30.1%	120
Family restaurant/steak house last 6 months: Bennigan's		150	2.8%	127
Family restaurant/steak house last 6 months: Bob Evans Farm		245	4.6%	102
Family restaurant/steak house last 6 months: Cheesecake Factory		446	8.4%	126
Family restaurant/steak house last 6 months: Chili's Grill & Bar		766	14.5%	124
Family restaurant/steak house last 6 months: Cracker Barrel		640	12.1%	110
Family restaurant/steak house last 6 months: Denny's		524	9.9%	109
Family restaurant/steak house last 6 months: Friendly's		331	6.2%	159
Family restaurant/steak house last 6 months: Golden Corral		283	5.3%	74
Family restaurant/steak house last 6 months: Intl Hse of Pancakes		709	13.4%	114
Family restaurant/steak house last 6 months: Lone Star Steakhouse		158	3.0%	111
Family restaurant/steak house last 6 months: Old Country Buffet		150	2.8%	101
Family restaurant/steak house last 6 months: Olive Garden		1,281	24.2%	136
Family restaurant/steak house last 6 months: Outback Steakhouse		825	15.6%	136
Family restaurant/steak house last 6 months: Perkins		162	3.1%	85
Family restaurant/steak house last 6 months: Red Lobster		817	15.4%	115
Family restaurant/steak house last 6 months: Red Robin		501	9.5%	168
Family restaurant/steak house last 6 months: Ruby Tuesday		566	10.7%	129
Family restaurant/steak house last 6 months: Ryan's		86	1.6%	44
Family restaurant/steak house last 6 months: Sizzler		106	2.0%	65
Family restaurant/steak house last 6 months: T.G.I. Friday's		710	13.4%	130
Went to fast food/drive-in restaurant in last 6 months		4,804	90.6%	102
Went to fast food/drive-in restaurant <6 times/month		1,821	34.4%	98
Went to fast food/drive-in restaurant 6-13 times/month		1,623	30.6%	106
Went to fast food/drive-in restaurant 14+ times/month		1,360	25.7%	103
Fast food/drive-in last 6 months: breakfast		1,595	30.1%	110
Fast food/drive-in last 6 months: lunch		3,428	64.7%	110
Fast food/drive-in last 6 months: snack		1,081	20.4%	117
Fast food/drive-in last 6 months: dinner		2,759	52.0%	108

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Restaurant Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 1 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number of		MPI
	Adults	Percent	
Fast food/drive-in last 6 months: weekday	3,872	73.0%	110
Fast food/drive-in last 6 months: weekend	2,668	50.3%	104
Fast food/drive-in last 6 months: A & W	267	5.0%	111
Fast food/drive-in last 6 months: Arby's	1,280	24.1%	118
Fast food/drive-in last 6 months: Boston Market	378	7.1%	149
Fast food/drive-in last 6 months: Burger King	2,091	39.4%	110
Fast food/drive-in last 6 months: Captain D's	183	3.5%	68
Fast food/drive-in last 6 months: Carl's Jr.	292	5.5%	87
Fast food/drive-in last 6 months: Checkers	128	2.4%	76
Fast food/drive-in last 6 months: Chick-fil-A	908	17.1%	133
Fast food/drive-in last 6 months: Chipotle Mex. Grill	482	9.1%	148
Fast food/drive-in last 6 months: Chuck E. Cheese's	238	4.5%	100
Fast food/drive-in last 6 months: Church's Fr. Chicken	143	2.7%	63
Fast food/drive-in last 6 months: Dairy Queen	980	18.5%	117
Fast food/drive-in last 6 months: Del Taco	193	3.6%	107
Fast food/drive-in last 6 months: Domino's Pizza	637	12.0%	89
Fast food/drive-in last 6 months: Dunkin' Donuts	888	16.8%	146
Fast food/drive-in last 6 months: Fuddruckers	176	3.3%	117
Fast food/drive-in last 6 months: Hardee's	271	5.1%	76
Fast food/drive-in last 6 months: Jack in the Box	554	10.5%	99
Fast food/drive-in last 6 months: KFC	1,425	26.9%	98
Fast food/drive-in last 6 months: Little Caesars	340	6.4%	88
Fast food/drive-in last 6 months: Long John Silver's	249	4.7%	75
Fast food/drive-in last 6 months: McDonald's	3,056	57.6%	104
Fast food/drive-in last 6 months: Panera Bread	864	16.3%	167
Fast food/drive-in last 6 months: Papa John's	549	10.4%	119
Fast food/drive-in last 6 months: Pizza Hut	1,080	20.4%	93
Fast food/drive-in last 6 months: Popeyes	341	6.4%	88
Fast food/drive-in last 6 months: Quiznos	624	11.8%	129
Fast food/drive-in last 6 months: Sonic Drive-In	571	10.8%	92
Fast food/drive-in last 6 months: Starbucks	1,094	20.6%	137
Fast food/drive-in last 6 months: Steak n Shake	283	5.3%	106
Fast food/drive-in last 6 months: Subway	1,765	33.3%	105
Fast food/drive-in last 6 months: Taco Bell	1,819	34.3%	107
Fast food/drive-in last 6 months: Wendy's	1,793	33.8%	109
Fast food/drive-in last 6 months: Whataburger	223	4.2%	86
Fast food/drive-in last 6 months: White Castle	187	3.5%	89
Fast food/drive-in last 6 months: eat in	2,137	40.3%	107
Fast food/drive-in last 6 months: home delivery	596	11.2%	108
Fast food/drive-in last 6 months: take-out/drive-thru	2,992	56.4%	108
Fast food/drive-in last 6 months: take-out/walk-in	1,506	28.4%	116

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Restaurant Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Demographic Summary		2013	2018
Population		166,010	171,244
Population 18+		118,958	122,103
Households		53,948	55,621
Median Household Income		\$63,328	\$76,996
		Expected Number of	
Product/Consumer Behavior	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	90,784	76.3%	106
Family restaurant/steak house last month: <2 times	31,206	26.2%	102
Family restaurant/steak house last month: 2-4 times	34,304	28.8%	107
Family restaurant/steak house last month: 5+ times	25,273	21.2%	110
Family restaurant/steak house last 6 months: breakfast	17,929	15.1%	115
Family restaurant/steak house last 6 months: lunch	30,993	26.1%	105
Family restaurant/steak house last 6 months: snack	4,312	3.6%	129
Family restaurant/steak house last 6 months: dinner	67,206	56.5%	107
Family restaurant/steak house last 6 months: weekday	47,939	40.3%	105
Family restaurant/steak house last 6 months: weekend	58,304	49.0%	110
Family restaurant/steak house last 6 months: Applebee's	31,174	26.2%	104
Family restaurant/steak house last 6 months: Bennigan's	3,223	2.7%	122
Family restaurant/steak house last 6 months: Bob Evans Farm	4,058	3.4%	76
Family restaurant/steak house last 6 months: Cheesecake Factory	10,179	8.6%	128
Family restaurant/steak house last 6 months: Chili's Grill & Bar	17,628	14.8%	127
Family restaurant/steak house last 6 months: Cracker Barrel	11,664	9.8%	89
Family restaurant/steak house last 6 months: Denny's	14,555	12.2%	135
Family restaurant/steak house last 6 months: Friendly's	3,967	3.3%	85
Family restaurant/steak house last 6 months: Golden Corral	7,692	6.5%	90
Family restaurant/steak house last 6 months: Intl Hse of Pancakes	16,630	14.0%	120
Family restaurant/steak house last 6 months: Lone Star Steakhouse	2,974	2.5%	93
Family restaurant/steak house last 6 months: Old Country Buffet	2,984	2.5%	89
Family restaurant/steak house last 6 months: Olive Garden	24,854	20.9%	118
Family restaurant/steak house last 6 months: Outback Steakhouse	14,869	12.5%	110
Family restaurant/steak house last 6 months: Perkins	3,178	2.7%	74
Family restaurant/steak house last 6 months: Red Lobster	17,164	14.4%	108
Family restaurant/steak house last 6 months: Red Robin	9,525	8.0%	142
Family restaurant/steak house last 6 months: Ruby Tuesday	10,462	8.8%	106
Family restaurant/steak house last 6 months: Ryan's	2,653	2.2%	60
Family restaurant/steak house last 6 months: Sizzler	5,458	4.6%	150
Family restaurant/steak house last 6 months: T.G.I. Friday's	14,466	12.2%	118
Went to fast food/drive-in restaurant in last 6 months	107,719	90.6%	102
Went to fast food/drive-in restaurant <6 times/month	40,536	34.1%	97
Went to fast food/drive-in restaurant 6-13 times/month	35,622	29.9%	104
Went to fast food/drive-in restaurant 14+ times/month	31,562	26.5%	107
Fast food/drive-in last 6 months: breakfast	33,832	28.4%	104
Fast food/drive-in last 6 months: lunch	72,124	60.6%	103
Fast food/drive-in last 6 months: snack	22,503	18.9%	109
Fast food/drive-in last 6 months: dinner	59,014	49.6%	103

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Restaurant Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 5 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number of		MPI
	Adults	Percent	
Fast food/drive-in last 6 months: weekday	78,640	66.1%	100
Fast food/drive-in last 6 months: weekend	61,905	52.0%	108
Fast food/drive-in last 6 months: A & W	5,863	4.9%	109
Fast food/drive-in last 6 months: Arby's	23,125	19.4%	95
Fast food/drive-in last 6 months: Boston Market	6,925	5.8%	121
Fast food/drive-in last 6 months: Burger King	42,715	35.9%	100
Fast food/drive-in last 6 months: Captain D's	3,910	3.3%	65
Fast food/drive-in last 6 months: Carl's Jr.	13,717	11.5%	181
Fast food/drive-in last 6 months: Checkers	3,442	2.9%	91
Fast food/drive-in last 6 months: Chick-fil-A	18,243	15.3%	119
Fast food/drive-in last 6 months: Chipotle Mex. Grill	10,584	8.9%	145
Fast food/drive-in last 6 months: Chuck E. Cheese's	6,711	5.6%	126
Fast food/drive-in last 6 months: Church's Fr. Chicken	4,899	4.1%	96
Fast food/drive-in last 6 months: Dairy Queen	17,444	14.7%	93
Fast food/drive-in last 6 months: Del Taco	6,887	5.8%	169
Fast food/drive-in last 6 months: Domino's Pizza	18,082	15.2%	113
Fast food/drive-in last 6 months: Dunkin' Donuts	13,531	11.4%	99
Fast food/drive-in last 6 months: Fuddruckers	4,524	3.8%	134
Fast food/drive-in last 6 months: Hardee's	4,750	4.0%	60
Fast food/drive-in last 6 months: Jack in the Box	19,315	16.2%	154
Fast food/drive-in last 6 months: KFC	32,398	27.2%	99
Fast food/drive-in last 6 months: Little Caesars	9,917	8.3%	114
Fast food/drive-in last 6 months: Long John Silver's	5,588	4.7%	75
Fast food/drive-in last 6 months: McDonald's	68,190	57.3%	103
Fast food/drive-in last 6 months: Panera Bread	13,813	11.6%	119
Fast food/drive-in last 6 months: Papa John's	11,718	9.9%	113
Fast food/drive-in last 6 months: Pizza Hut	26,837	22.6%	103
Fast food/drive-in last 6 months: Popeyes	9,919	8.3%	114
Fast food/drive-in last 6 months: Quiznos	13,625	11.5%	126
Fast food/drive-in last 6 months: Sonic Drive-In	14,594	12.3%	104
Fast food/drive-in last 6 months: Starbucks	23,652	19.9%	132
Fast food/drive-in last 6 months: Steak n Shake	5,882	4.9%	98
Fast food/drive-in last 6 months: Subway	40,425	34.0%	107
Fast food/drive-in last 6 months: Taco Bell	43,257	36.4%	113
Fast food/drive-in last 6 months: Wendy's	36,424	30.6%	99
Fast food/drive-in last 6 months: Whataburger	6,732	5.7%	116
Fast food/drive-in last 6 months: White Castle	4,130	3.5%	87
Fast food/drive-in last 6 months: eat in	46,437	39.0%	104
Fast food/drive-in last 6 months: home delivery	14,796	12.4%	119
Fast food/drive-in last 6 months: take-out/drive-thru	63,898	53.7%	103
Fast food/drive-in last 6 months: take-out/walk-in	30,083	25.3%	103

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014





# Restaurant Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Demographic Summary		2013	2018
Population		529,479	542,868
Population 18+		385,547	395,027
Households		178,568	183,435
Median Household Income		\$76,409	\$86,254
		Expected Number of	
Product/Consumer Behavior	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 months	305,279	79.2%	110
Family restaurant/steak house last month: <2 times	102,640	26.6%	104
Family restaurant/steak house last month: 2-4 times	115,659	30.0%	111
Family restaurant/steak house last month: 5+ times	86,989	22.6%	116
Family restaurant/steak house last 6 months: breakfast	58,413	15.2%	116
Family restaurant/steak house last 6 months: lunch	107,702	27.9%	113
Family restaurant/steak house last 6 months: snack	12,495	3.2%	115
Family restaurant/steak house last 6 months: dinner	233,598	60.6%	115
Family restaurant/steak house last 6 months: weekday	168,979	43.8%	114
Family restaurant/steak house last 6 months: weekend	196,356	50.9%	115
Family restaurant/steak house last 6 months: Applebee's	108,494	28.1%	112
Family restaurant/steak house last 6 months: Bennigan's	11,251	2.9%	131
Family restaurant/steak house last 6 months: Bob Evans Farm	15,114	3.9%	87
Family restaurant/steak house last 6 months: Cheesecake Factory	37,040	9.6%	144
Family restaurant/steak house last 6 months: Chili's Grill & Bar	63,074	16.4%	140
Family restaurant/steak house last 6 months: Cracker Barrel	42,711	11.1%	101
Family restaurant/steak house last 6 months: Denny's	41,198	10.7%	118
Family restaurant/steak house last 6 months: Friendly's	13,303	3.5%	88
Family restaurant/steak house last 6 months: Golden Corral	23,805	6.2%	86
Family restaurant/steak house last 6 months: Intl Hse of Pancakes	56,481	14.6%	125
Family restaurant/steak house last 6 months: Lone Star Steakhouse	10,737	2.8%	104
Family restaurant/steak house last 6 months: Old Country Buffet	9,180	2.4%	85
Family restaurant/steak house last 6 months: Olive Garden	85,677	22.2%	125
Family restaurant/steak house last 6 months: Outback Steakhouse	54,918	14.2%	125
Family restaurant/steak house last 6 months: Perkins	11,295	2.9%	81
Family restaurant/steak house last 6 months: Red Lobster	58,168	15.1%	112
Family restaurant/steak house last 6 months: Red Robin	33,845	8.8%	156
Family restaurant/steak house last 6 months: Ruby Tuesday	38,150	9.9%	119
Family restaurant/steak house last 6 months: Ryan's	8,472	2.2%	59
Family restaurant/steak house last 6 months: Sizzler	12,757	3.3%	108
Family restaurant/steak house last 6 months: T.G.I. Friday's	51,791	13.4%	130
Went to fast food/drive-in restaurant in last 6 months	351,545	91.2%	103
Went to fast food/drive-in restaurant <6 times/month	129,915	33.7%	96
Went to fast food/drive-in restaurant 6-13 times/month	118,738	30.8%	107
Went to fast food/drive-in restaurant 14+ times/month	102,891	26.7%	107
Fast food/drive-in last 6 months: breakfast	113,036	29.3%	107
Fast food/drive-in last 6 months: lunch	244,221	63.3%	108
Fast food/drive-in last 6 months: snack	73,447	19.1%	109
Fast food/drive-in last 6 months: dinner	197,461	51.2%	106

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014



# Restaurant Market Potential

West Dundee Retail Study Area  
1, 5 and 10 mile radius  
Ring: 10 mile radius

Prepared by Barry Bain  
Latitude: 42.098118  
Longitude: -88.28705

Product/Consumer Behavior	Expected Number of		MPI
	Adults	Percent	
Fast food/drive-in last 6 months: weekday	268,947	69.8%	105
Fast food/drive-in last 6 months: weekend	200,538	52.0%	108
Fast food/drive-in last 6 months: A & W	18,444	4.8%	106
Fast food/drive-in last 6 months: Arby's	80,885	21.0%	103
Fast food/drive-in last 6 months: Boston Market	24,975	6.5%	135
Fast food/drive-in last 6 months: Burger King	137,141	35.6%	99
Fast food/drive-in last 6 months: Captain D's	13,496	3.5%	69
Fast food/drive-in last 6 months: Carl's Jr.	35,470	9.2%	145
Fast food/drive-in last 6 months: Checkers	11,456	3.0%	93
Fast food/drive-in last 6 months: Chick-fil-A	68,335	17.7%	137
Fast food/drive-in last 6 months: Chipotle Mex. Grill	38,016	9.9%	160
Fast food/drive-in last 6 months: Chuck E. Cheese's	20,769	5.4%	120
Fast food/drive-in last 6 months: Church's Fr. Chicken	14,008	3.6%	85
Fast food/drive-in last 6 months: Dairy Queen	60,383	15.7%	99
Fast food/drive-in last 6 months: Del Taco	19,454	5.0%	148
Fast food/drive-in last 6 months: Domino's Pizza	55,892	14.5%	108
Fast food/drive-in last 6 months: Dunkin' Donuts	47,420	12.3%	107
Fast food/drive-in last 6 months: Fuddruckers	16,647	4.3%	153
Fast food/drive-in last 6 months: Hardee's	16,024	4.2%	62
Fast food/drive-in last 6 months: Jack in the Box	53,512	13.9%	132
Fast food/drive-in last 6 months: KFC	102,835	26.7%	97
Fast food/drive-in last 6 months: Little Caesars	30,050	7.8%	107
Fast food/drive-in last 6 months: Long John Silver's	18,387	4.8%	76
Fast food/drive-in last 6 months: McDonald's	223,315	57.9%	104
Fast food/drive-in last 6 months: Panera Bread	52,952	13.7%	141
Fast food/drive-in last 6 months: Papa John's	40,568	10.5%	121
Fast food/drive-in last 6 months: Pizza Hut	84,952	22.0%	100
Fast food/drive-in last 6 months: Popeyes	30,230	7.8%	107
Fast food/drive-in last 6 months: Quiznos	47,770	12.4%	136
Fast food/drive-in last 6 months: Sonic Drive-In	48,844	12.7%	108
Fast food/drive-in last 6 months: Starbucks	83,595	21.7%	144
Fast food/drive-in last 6 months: Steak n Shake	21,473	5.6%	111
Fast food/drive-in last 6 months: Subway	134,925	35.0%	111
Fast food/drive-in last 6 months: Taco Bell	139,345	36.1%	113
Fast food/drive-in last 6 months: Wendy's	125,042	32.4%	105
Fast food/drive-in last 6 months: Whataburger	22,113	5.7%	118
Fast food/drive-in last 6 months: White Castle	13,400	3.5%	87
Fast food/drive-in last 6 months: eat in	152,899	39.7%	105
Fast food/drive-in last 6 months: home delivery	46,799	12.1%	116
Fast food/drive-in last 6 months: take-out/drive-thru	216,824	56.2%	108
Fast food/drive-in last 6 months: take-out/walk-in	100,337	26.0%	106

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2013 and 2018.

March 17, 2014

## MEMORANDUM

TO: Appearance Review Applicants

FROM: West Dundee Community Development Department

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The Appearance Review Commission meets the first Tuesday of each month. These meetings are held at the Village Hall located at 102 South Second St., West Dundee at 7:30 p.m.

**Meetings are subject to change.**

### Initial Submittal – Pre-application Conference

All applicants are encouraged to meet with the Community Development Director prior to submitting an application for consideration, in order to determine ordinance compliance. The following items shall be submitted at this time.

- Completed Appearance Review Appropriateness Approval Application
- Application for Sign Permit (if applicable)
- Permit Application for Construction (if applicable)
- Plat of Survey (if applicable)
- One set of plans, specifications, & color samples

### Final Submittal

- Eleven additional sets of plans, specifications, & color samples, (twelve if the above set was not in compliance).
- Twenty-five (\$25) application fee

**Final submittals** are required to be at the Community Development Department ten (10) business days prior to the meeting in order to be considered for the next month's Appearance Review meeting.

If you have any questions please do not hesitate to call the Community Development Department at the number below.

Community Development & Fire Department  
100 Carrington Drive, West Dundee, IL 60118  
(847) 551-3805 \* FAX (847) 551-3814



## Community Development

100 Carrington Drive  
West Dundee, IL 60118  
847-551-3805 FAX 847-551-3814

### Appearance Review Appropriateness Approval Application

**Twelve** sets of plans, specifications, color samples & a fee of \$25,  
are required as part of this application.

Date: \_\_\_\_\_

Job Address: \_\_\_\_\_

Business Name: \_\_\_\_\_

Manager / Owner: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Building Owner: \_\_\_\_\_

Owner Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**TYPE OF WORK PROPOSED:**

New Construction ☐

Exterior Alteration ☐

Signage ☐

**Total Cost:** \_\_\_\_\_

Explanation: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contractor: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone \_\_\_\_\_

Fax: \_\_\_\_\_



**CERTIFICATE OF OCCUPANCY, BUSINESS REGISTRATION & LICENSE APPLICATION**

Any omission or misstatement of facts may cause forfeiture in granting a Business Registration and/or Business License.

<b>Section A: Local Business</b>		Opening Date:	
Name of Business		Number of Employees	
Doing Business As			
Local Address		, West Dundee, IL 60118	
Business Description			
Business phone		Website Address	
Business Fax		Email Address	
IL Business Tax Number		Name as it appears on IL Retail Sales Tax List	
(IBT #)		COPY OF IBA (Illinois Business Authorization) REQUIRED PRIOR TO OCCUPANCY	

<b>Section B: Business Owner/Corporation</b>		Email Address:	
Full Name:		Ph	
Address:		Fa	
City, State, Zip:			
Send Renewal Application to: <input type="checkbox"/> Local Business <input type="checkbox"/> Business Owner			

<b>Section C: Tobacco Dealer's License Application</b>	
All businesses selling tobacco products and paraphernalia are required to strictly enforce the prohibitions set forth and to remit an annual license fee of \$35.00. This license is in addition to any other license or registration required by the Village of West Dundee.	
<b>Please Check One of the Following:</b>	
<input type="checkbox"/> The Tobacco Dealer's License <b>does not</b> apply to this business.	<input type="checkbox"/> I have carefully reviewed the Tobacco Dealer's Ordinance and agree to the provisions set forth.

<b>Section D: Fees</b>	<b>FEE</b>
Business Registration: 0-1000 sq ft - \$50, 1,001-5,000 sq ft - \$75, 5,001-10,000 sq ft - \$150, 10,000 + sq ft - \$250	varies \$
Tobacco License: (if applicable)	\$ 35.00 \$
Food Dealer's License Fee: (if applicable) Massage Therapy Clinic License: (if applicable)	\$ 35.00 \$
	Valid for 3 years \$ 110.00 \$
<b>* Mechanical Amusement Device License Fee: (if applicable)</b>	
\$135.00 Each	Pool Tables Dart Machines \$135.00 (per machine) \$
	Interactive TV Juke Boxes
	Auto Amusement Machines

NOT INCLUDING VIDEO GAMING, SEE SEPARATE APPLICATION

\* Whether manually or electrically operated or a combination of both operations, all slot machines, all amusement machines, for which a fee or charge is made for the privilege of playing or operating the same, including jukeboxes, but excluding all standard vending machines.

**Total Fees \$**  
**Enclosed**

**Over →**

<b>FOR OFFICE USE</b>					<b>CERTIFICATE OF OCCUPANCY</b>	
<b>FEES PAID</b>					REG	LIC
<input type="checkbox"/> REG	<input type="checkbox"/> FOOD	<input type="checkbox"/> AMUSE	<input type="checkbox"/> TOBACCO	<input type="checkbox"/> MASSAGE	DATE	COUNT
<b>HOLD/RELEASE:</b> CD FD PD					<b>CK #</b> <b>Batch #</b>	

# POLICE / FIRE / QUADCOM EMERGENCY INFORMATION



**West Dundee Fire Department**  
**100 Carrington Drive, West Dundee, IL. 60118**  
**PH 847-551-3805 FX 847-551-3814**

A list of personnel to contact in case of an emergency after your regular closing time is required. The information you supply is for Fire Department and Police Department use only and will be held in the strictest confidence. Please fill out the following information and keep a copy for your records. Copies of this information will be maintained at the police station as well as QuadCom Dispatch Center.

Business Name: \_\_\_\_\_ PH# \_\_\_\_\_

Business Address: \_\_\_\_\_ FAX# \_\_\_\_\_

1. Please list **NAME & PHONE NUMBER** (with area code) of at least three persons having keys to the building and knowledge of its layout and operations. **List key holders in the order to be called and indicated which key holder is the owner/manager.**

NAME

PHONE NUMBER

1<sup>st</sup> \_\_\_\_\_

2<sup>nd</sup> \_\_\_\_\_

3<sup>rd</sup> \_\_\_\_\_

2. Normal Business Hours:

Monday – Friday: \_\_\_\_\_ Saturday & Sunday: \_\_\_\_\_

3. Property Owner Information

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

If the above emergency information for your business changes, please notify the West Dundee Fire Department between the hours of 8:00 A.M. and 4:30 P.M.

After hours information may be given to QuadCom at (847) 428-8784, 24 hours a day.

DATE

SIGNATURE OF OWNER OR MANAGER IS REQUIRED

PRINT NAME AND TITLE:

*FOR OFFICE USE ONLY*

Card: \_\_\_\_\_ Alarm: \_\_\_\_\_ CAD: \_\_\_\_\_

Date: \_\_\_\_\_ Date: \_\_\_\_\_ Date: \_\_\_\_\_

Opr: \_\_\_\_\_ Opr: \_\_\_\_\_ Opr: \_\_\_\_\_





Community Development & Fire Department  
100 Carrington Drive, West Dundee, IL 60118  
Phone 847-551-3806 Fax 847-551-3814

## APPLICATION FOR SIGN PERMIT

Date: \_\_\_\_\_

Address of Proposed Sign: \_\_\_\_\_

Business Name: \_\_\_\_\_

Owner / Manager \_\_\_\_\_ Phone: \_\_\_\_\_  
Name & Address \_\_\_\_\_ Fax: \_\_\_\_\_

Owner of Property: \_\_\_\_\_ Phone: \_\_\_\_\_

Owner's Address: \_\_\_\_\_ Fax: \_\_\_\_\_

Contractors Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Fax: \_\_\_\_\_

Plat of survey attached indicating location of sign: *Yes* *No* Zoning Classification: \_\_\_\_\_

Front Façade Wall Area \_\_\_\_\_ Height From Grade \_\_\_\_\_

**NOTE:** A to scale, color drawing is required for all **wall** signage to determine compliance.

**✓ CHECK ALL BOXES BELOW THAT APPLY**

<input type="checkbox"/> Freestanding	<input type="checkbox"/> Electric	<input type="checkbox"/> Illuminated
<input type="checkbox"/> Wall	<input type="checkbox"/> Non-Electric	<input type="checkbox"/> Non-Illuminated
<input type="checkbox"/> Canopy / Awning	<input type="checkbox"/> Double Faced	<input type="checkbox"/> Temporary

Cost Of Sign: \$ \_\_\_\_\_

Sign Dimensions: \_\_\_\_\_ X \_\_\_\_\_ = \_\_\_\_\_ sq. ft.

Approved \_\_\_\_\_

Not Approved \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE



www.kanehealth.com

1240 N. Highland Ave., Suite 5, Aurora, IL 60506  
Phone (630) 444-3040 Fax (630) 897-8123

1750 Grandstand Place, Elgin, IL 60123  
Phone (630) 444-3040 Fax (847) 888-6458

## **2023 APPLICATION FOR FOOD HANDLING PERMIT**

As prescribed in Article II, Section C, Kane County Food Sanitation Ordinance, the undersigned hereby makes application for a permit to operate a food service establishment in the County of Kane.

### **ESTABLISHMENT INFORMATION**

Name of Business \_\_\_\_\_ Fax \_\_\_\_\_  
Phone \_\_\_\_\_  
Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_ Website \_\_\_\_\_  
Parcel Identification Number \_\_\_\_\_ (REQUIRED FIELD FOR NEW ESTABLISHMENTS)

### **MAIL DIRECT BILLING STATEMENT TO**

Name of Business Owner \_\_\_\_\_ Fax \_\_\_\_\_  
Phone \_\_\_\_\_  
Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**PERMITS WILL BE MAILED TO THE ESTABLISHMENT ADDRESS UNLESS OTHERWISE INDICATED** (An additional copy can be sent to the business owner at no charge if requested at the time of application submittal. After submittal a \$25.00 processing fee will apply.)

### **BUILDING OWNER**

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**TYPE OF OWNER** ☐ Individual ☐ Partnership ☐ Corporation/LLC ☐ Corporation/LLC ☐ Unit of Local Govt.

**ESTABLISHMENT CLASSIFICATION** (see reverse) \_\_\_\_\_ **TYPE OF PERMIT** ☐ New ☐ Renewal

**SQUARE FEET** \_\_\_\_\_ **SEATING CAPACITY** \_\_\_\_\_ **NUMBER OF EMPLOYEES** \_\_\_\_\_

☐ **SEASONAL** (6 months or less) ☐ **NONSEASONAL** (more than 6 months)

**BUSINESS HOURS** \_\_\_\_\_ to \_\_\_\_\_ **DAYS CLOSED** \_\_\_\_\_

**NAME OF CERTIFIED FOOD PROTECTION MANAGER** \_\_\_\_\_

**POSITION** \_\_\_\_\_ **ID#** \_\_\_\_\_ **EXP. DATE** \_\_\_\_\_

**WATER SUPPLY** (check one) ☐ Public ☐ Private Date Water Tested \_\_\_\_\_

**SEWAGE DISPOSAL** (check one) ☐ Public ☐ Private

**SEPTIC PUMPER** \_\_\_\_\_ Last Date Pumped \_\_\_\_\_

**GREASE TRAP DISPOSAL BY** \_\_\_\_\_ (company name)

**GREASE BARREL DISPOSAL BY** \_\_\_\_\_ (company name)

**PEST CONTROL CO.** \_\_\_\_\_  
(Name) (Complete Mailing Address) (Phone Number)

**DATE** \_\_\_\_\_ **SIGNATURE** \_\_\_\_\_

\*\*\*\*\*

### **DO NOT WRITE BELOW - FOR OFFICE USE ONLY**

License Number \_\_\_\_\_ Issuance # \_\_\_\_\_

Permit Fee \$ \_\_\_\_\_ Category \_\_\_\_\_ Approved By \_\_\_\_\_

**\* THIS PERMIT IS NOT TRANSFERABLE TO ANOTHER PERSON OR LOCATION \***

## **ESTABLISHMENT CLASSIFICATIONS**

### **CATEGORY I-1**

Includes facilities that routinely:

- 1) All large (greater than 15,000 square feet) multi-departmental retail grocery stores

Example of Category I-1 facilities would include large (greater than 15,000 square feet) multi-department retail grocery stores which may include delicatessen, bakery, meat/seafood, produce and food service. A Certified Food Protection Manager must be on the premises at all times.

### **CATEGORY I-2**

- 1) Potentially hazardous foods are cooled, as part of the food handling operation at the facility;
- 2) Potentially hazardous foods are prepared hot or cold and held hot or cold for more than 12 hours before serving;
- 3) Potentially hazardous foods cooked and cooled, must be reheated;
- 4) Potentially hazardous foods which are prepared for off-premises serving with time-temperature requirements during transportation; holding and service are relevant;
- 5) Complex preparation of foods, or extensive handling of raw ingredients with hand contact for ready-to-eat foods, occurs as part of the food handling operations at the facility;
- 6) Vacuum packaging and/or other forms of reduced oxygen packaging are performed at the retail level; or
- 7) Immunocompromised individuals such as the elderly, pre-school aged children and pregnant women are served, where these individuals compose the majority of the consuming population.

Examples of Category I-2 facilities would include full-menu restaurants, caterers, hospitals, small (less than 15,000 square feet) grocery stores, daycares/pre-schools providing a full service meal. A Certified Food Protection Manager must be on the premises at all times.

### **CATEGORY II**

- 1) Hot or cold foods are held at required temperatures for no more than 12 hours and are restricted to same day service;
- 2) Foods are prepared from raw ingredients using only minimal assembly;
- 3) Foods that require complex preparation (whether canned, frozen or fresh prepared) are obtained from approved food processing plants, high risk food service establishments or retail food stores.

Examples of Category II facilities would include fast food restaurants and daycares/preschools (serving children ages 4 and up only) that provide potentially hazardous pre-packaged or catered food that must be kept hot or cold. A Certified Food Protection Manager must be on the premises at all times.

### **CATEGORY III**

- 1) Only pre-packaged foods are available or served in the facility, and any potentially hazardous foods available are commercially pre-packaged in an approved processing plant;
- 2) Only limited preparation on non-potentially hazardous foods and beverages, such as snack foods and carbonated beverages, occurs in facility;
- 3) Only beverages (alcoholic and non-alcoholic) are served at the facility.

Examples of Category III facilities would include retail outlets selling only pre-packaged foods, movie theaters with popcorn and soda, and bars that do not prepare potentially hazardous food and daycares/pre-schools that serve limited potentially hazardous foods such as milk or non-potentially hazardous snack. A Certified Food Protection Manager recommended but not required.

Establishments serving milk only and/or coffee only or fewer than 3 coolers of one other single food item that is prepackaged such as ice cream or cheese can petition for 50% waiver.

*Applications submitted after July pay half the appropriate fee (Applicable to New Food Establishments Only).*



1240 N. Highland Ave., Suite 5, Aurora, IL 60506

Phone (630) 444-3040 Fax (630) 897-8123

1750 Grandstand Pl., Suite 2, Elgin, IL 60123

Phone (630) 444-3040 Fax (847) 888-6458

## **CATEGORY I-1, I-2, AND II FOOD ESTABLISHMENTS**

### **Mandatory Certified Food Protection Manager Schedule**

Name of Establishment: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

A Certified Food Protection Manager must be present at all times the facility is in operation for Category I-1, I-2 and II establishments. Provide two (2) weeks' worth of work schedules for these employees (see reverse side for schedule).

1) Name: \_\_\_\_\_

ID#: \_\_\_\_\_

Position: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

2) Name: \_\_\_\_\_

ID#: \_\_\_\_\_

Position: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

3) Name: \_\_\_\_\_

ID#: \_\_\_\_\_

Position: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

4) Name: \_\_\_\_\_

ID#: \_\_\_\_\_

Position: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

5) Name: \_\_\_\_\_

ID#: \_\_\_\_\_

Position: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

6) Name: \_\_\_\_\_

ID#: \_\_\_\_\_

Position: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature (Owner/Manager))

## Certified Food Protection Manager Schedule

A Certified Food Protection Manager must be present at all times the facility is in operation

TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00 a.m.							
1:00 a.m.							
2:00 a.m.							
3:00 a.m.							
4:00 a.m.							
5:00 a.m.							
6:00 a.m.							
7:00 a.m.							
8:00 a.m.							
9:00 a.m.							
10:00 a.m.							
11:00 a.m.							
12:00 p.m.							
1:00 p.m.							
2:00 p.m.							
3:00 p.m.							
4:00 p.m.							
5:00 p.m.							
6:00 p.m.							
7:00 p.m.							
8:00 p.m.							
9:00 p.m.							
10:00 p.m.							
11:00 p.m.							

Date Reviewed: \_\_\_\_\_

Reviewed by: \_\_\_\_\_



## **Food And Beverage Tax – Frequently Asked Questions**

**Q.** Which types of businesses must collect and pay the Food and Beverage Tax?

**A.** All businesses within the Village of West Dundee where prepared food (including drinks) is sold at retail for immediate consumption, with or without seating provided for consumption of said prepared food on the premises or not. Also included are businesses that carry food and drink items considered “high tax” as defined by the Illinois Department of Revenue.

**Q.** On what sales must I collect and pay the Food and Beverage Tax?

**A.** You must collect and pay the Food and Beverage Tax if you make retail sales of prepared food, alcoholic beverages, and other food and beverages that have been prepared for immediate consumption, whether on or off the premises. Examples of taxable sales include but are not limited to:

- All products served in restaurants.
- All alcoholic beverages purchased, whether for consumption on or off the premises.
- All other food and beverage items considered “high sales tax” items as defined by the Illinois Department of Revenue.
- Brewed coffee, fountain drinks, or other beverages prepared for immediate consumption on or off premises in a grocery store or convenience store.

**Q.** What transactions are exempt from the Food and Beverage Tax?

**A.** Food and beverage items considered “low sales tax” items as defined by the Illinois Department of Revenue.

**Q.** What is the tax rate?

**A.** The Food and Beverage Tax rate is 1 percent (.01) of gross receipts.

**Q.** Do I have to register my business as a place of eating subject to the tax?

**A.** Yes. Every owner maintaining a place for eating must register no later than May 30, 2014 or the date of becoming such an owner, whichever is later. This is a one time registration that will remain effective unless there are changes of business, management, or location. If there is a change, please notify the Village within 30 days for proper maintenance of records.

**Q.** How do I show this tax on my retail receipts?

**A.** You may either separately state this tax, or state this tax in combination with other taxes on the receipts you give your customers.

**Q.** What form must I use to report the Food and Beverage Tax?

VILLAGE HALL  
102 South Second Street  
West Dundee, IL 60118  
847/551-3800  
FAX 551-3809

PUBLIC SAFETY CENTER  
555 South Eighth Street  
West Dundee, IL 60118  
Fire Dept. 847/551-3805 FAX 551-3814  
Police Dept. 847/551-3810 FAX 551-3843

PUBLIC WORKS FACILITY  
900 Angle Tarn  
West Dundee, IL 60118  
847/551-3815  
FAX 551-3842



**A.** To pay this tax, you must file monthly the Food and Beverage Tax Return. Instructions are included on the form. The form is available at [www.wdundee.org](http://www.wdundee.org) under the Administrative & Finance tab.

**Q.** How do I file if I have more than one site?

**A.** If you make retail sales from more than one site you must file a separate Food and Beverage Tax return for each site.

**Q.** Must I file the Food and Beverage Tax Return even if I have no sales to report?

**A.** Yes. You must file a signed return form for each monthly reporting period regardless of whether or not there are receipts to report. You may file a “zero” return.

**Q.** Where do I file my return?

**A.** You should mail or deliver your return to:

Village of West Dundee  
Attn: Food and Beverage Tax  
102 South Second Street  
West Dundee, Illinois 60118

**Q.** When is my monthly Food and Beverage Tax Return and tax payment date?

**A.** The returns and tax payments are due on or before the 20<sup>th</sup> day of the month for the preceding calendar month. For example, Food and Beverage Tax payments for the month of June would be due on July 20<sup>th</sup>.

**Q.** What methods of payment can be used?

**A.** Businesses may pay by check or via ACH through First American Bank. If ACH is used, a Food and Beverage Tax Return for the applicable period must still be turned into the Village.

**Q.** Is there a discount for timely filing?

**A.** Yes. If your Food and Beverage Tax return is filed and received by the 20<sup>th</sup> of the following month, your business will receive 2% off of the total tax due.

**Q.** What if I do not file and pay by the due date?

**A.** If you do not file your return and pay the tax due by the due date, you will be assessed for any tax due plus a penalty. The penalty is 2% of the tax unpaid per month.

Please contact the Village of West Dundee at 847-551-3800 with any questions.



### FOOD AND BEVERAGE TAX REGISTRATION

1. Business Name:		Phone:
Address:	City: West Dundee	State, Zip:
2. Mailing Name:		Phone:
Address:	City:	State, Zip:
3. Name of Owner or Manager:		Phone:
Address:	City:	State, Zip:
4. Nature of Business:		
5. Type of Business Organization: <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Other (Specify: _____)		
6. Illinois Retailer Occupation Tax No.: _____		
7. Federal Taxpayer ID No. or Social Security No.: _____		
8. Name & address of person preparing Food & Beverage Tax Return:		Phone:
<b>PLEASE RETURN THIS FORM TO VILLAGE HALL WITHIN 30 DAYS OF OPENING.</b>		

I declare that the statements contained herein are true and correct to the best of my knowledge.

\_\_\_\_\_  
Signature of Owner/Manager

\_\_\_\_\_  
Date



**FOOD AND BEVERAGE TAX REMITTANCE FORM**

**DUE ON THE 20TH DAY OF THE FOLLOWING MONTH**

**Payer Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Local Business Address:** \_\_\_\_\_

**City/State/ZIP:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Illinois Business Tax (IBT) # :** \_\_\_\_\_

Under penalties of perjury and other penalties provided by law, I declare that I have examined this return and to the best of my knowledge it is true, correct and complete. I further declare that the information set forth is taken from the books and records of the business for which this return is filed.

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**COMPUTATION OF TAX LIABILITY**

1.	Gross Food and Beverage Receipts		\$
2.	1% Food and Beverage Tax (Line 1 x .01)		\$
3.	Timely Filing Discount (Line 2 x .02)		\$
4.	Net Tax Due (Line 2 minus Line 3)		\$
5.	Late Pay Penalty (Line 2 x .02)	x _____ months late	\$
6.	<b>Total Tax Due (Line 4 + Line 5)</b>		<b>\$</b>

- Make check payable to the Village of West Dundee
- Please do not staple check to tax return
- **Mail this completed and signed return, the check for the amount shown on line 6, and a copy of Illinois Department of Revenue Form ST-1 to:**

**Village of West Dundee  
Attn. Food and Beverage Tax  
102 S. Second Street  
West Dundee, IL 60118**



## **Local Motor Fuel Tax – Frequently Asked Questions**

**Q.** Which types of businesses must collect and pay the Local Motor Fuel Tax?

**A.** All businesses within the Village of West Dundee where motor fuel (both gasoline and diesel) is sold at retail for purchase.

**Q.** What is the tax rate?

**A.** The tax rate is two cents (\$0.02) per gallon.

**Q.** When does the tax go into effect?

**A.** June 1, 2014.

**Q.** What are the registration and remittance processes?

**A.** Retailers must first complete a registration form that is to be turned into Village no later than May 30, 2014. This form can be found inside this packet. The form can also be found on the Village website ([www.wdundee.org](http://www.wdundee.org)) under the Administrative/Finance tab. The Remittance form is also included in this packet, and can be found on the Village website as well

**Q.** When is my monthly Local Motor Fuel Tax Return and tax payment date?

**A.** The returns and tax payments are due on or before the 20<sup>th</sup> day of the month for the preceding calendar month. For example, Local Motor Fuel Tax payments for the month of June would be due on July 20<sup>th</sup>.

**Q.** What methods of payment can be used?

**A.** Businesses may pay by check or via ACH through First American Bank. If ACH is used, a Local Motor Fuel Return for the applicable period must still be turned into the Village.

**Q.** Is there a discount for timely filing?

**A.** Yes. If your Local Motor Fuel Tax return is filed and received by the 20<sup>th</sup> of the following month, your business will receive 2% off of the total tax due.

**Q.** What if I do not file and pay by the due date?

**A.** If you do not file your return and pay the tax due by the due date, you will be assessed for any tax due plus a penalty. The penalty is 2% of the tax unpaid per month.

**Q.** Where do I file my return?

**A.** You should mail or deliver your return to:

VILLAGE HALL  
102 South Second Street  
West Dundee, IL 60118  
847/551-3800  
FAX 551-3809

PUBLIC SAFETY CENTER  
555 South Eighth Street  
West Dundee, IL 60118  
Fire Dept. 847/551-3805 FAX 551-3814  
Police Dept. 847/551-3810 FAX 551-3843

PUBLIC WORKS FACILITY  
900 Angle Tarn  
West Dundee, IL 60118  
847/551-3815  
FAX 551-3842

Village of West Dundee  
Attn: Local Motor Fuel Tax  
102 South Second Street  
West Dundee, Illinois 60118

**Q.** How do I file if I have more than one site?

**A.** If you make retail sales from more than one site you must file a separate Local Motor Fuel Tax return for each site.

Please contact the Village of West Dundee at 847-551-3800 with any questions.



### LOCAL MOTOR FUEL TAX REGISTRATION

1. Business Name:		Phone:
Address:	City: West Dundee	State, Zip:
2. Mailing Name:		Phone:
Address:	City:	State, Zip:
3. Name of Owner or Manager:		Phone:
Address:	City:	State, Zip:
4. Nature of Business:		
5. Type of Business Organization: <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Other (Specify: _____)		
6. Illinois Retailer Occupation Tax No.: _____		
7. Federal Taxpayer ID No. or Social Security No.: _____		
8. Name & address of person preparing Local Motor Fuel Tax Return:		Phone:
<p align="center"><b>PLEASE RETURN TO VILLAGE HALL BY MAY 30, 2014</b></p>		

I declare that the statements contained herein are true and correct to the best of my knowledge.

\_\_\_\_\_  
Signature of Owner/Manager

\_\_\_\_\_  
Date





## LOCAL MOTOR FUEL TAX REMITTANCE FORM

(Office use only)

Date Paid:

Amt. Paid:

Postmark:

Check #:

For the Month Ending: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Name (dba): \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City West Dundee State IL Zip 60118

Name of Preparer: \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Computation of Tax Liability:

- |    |   |          |
|----|---|----------|
| 1. | Total Gallons Sold During Liability Period (Gas + Diesel) | _____    |
| 2. | Tax Liability (Total Gallons from Line 1 x \$0.02)        | \$ _____ |
| 3. | Late Payment Penalty (line 2 multiplied by 2%)            | \$ _____ |
| 4. | Total Amount Due (line 2 plus line 3)                     | \$ _____ |

### Remittance Instructions

Please remit the amount indicated on line 4 above. Checks should be made payable to the Village of West Dundee. This form and a copy of the Illinois Department of Revenue Form ST-1 (state sales tax return) for the corresponding period must accompany your remittance.

Your remittance must be received by the Village at the address shown below by the 20th of the month following the month when the taxes are collected. If the 20th of the month falls on a Sunday or holiday when the Village Hall is closed, payment must be received by the next business day. However, a payment sent by mail must be postmarked no later than the 20th of the month. If the 20th of the month falls on a Sunday or national holiday when the U.S. Postal Service is closed, the remittance must be postmarked by the next business day.

### Affirmation

Under penalties provided by ordinance, I hereby affirm that the statements contained herein are taken from the books and records of the above business and are true and correct to the best of my knowledge.

### Return Original with Payment and copy of ST-1 return to:

Village of West Dundee  
Attn: Local Motor Fuel Tax  
102 S. Second Street  
West Dundee, IL 60118

Fax: 847-551-3809  
Phone: 847-551-3800

(Forms available online at [www.wdundee.org](http://www.wdundee.org))

\_\_\_\_\_ Date

\_\_\_\_\_ Signature

\_\_\_\_\_ Printed Name

\_\_\_\_\_ Title



**Community Development &  
Fire Department**

100 Carrington Dr., West Dundee, IL 60118  
847-551-3805 FAX 847-551-3814

**HOME BASED BUSINESS  
REGISTRATION & LICENSE APPLICATION**

I, (We), the undersigned, hereby make application for a Business Registration & Business License under the ordinances of the Village of West Dundee for conducting a business. Any omissions or misstatements of facts herein may cause forfeiture for granting of the Business Registration and/or Business License.

**Section A: Local Business**

Name of Business \_\_\_\_\_

Doing Business As \_\_\_\_\_

Local Address \_\_\_\_\_ West Dundee, Illinois 60118

Describe Business \_\_\_\_\_

Business Phone \_\_\_\_\_

Business Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

Illinois Retail \_\_\_\_\_

Name as it appears \_\_\_\_\_

Sales Tax # \_\_\_\_\_

on Illinois Retail \_\_\_\_\_

(where applicable) \_\_\_\_\_

Sales Tax List \_\_\_\_\_

**Section B: Owner / Corporation**

Full Name \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip +4 \_\_\_\_\_

Phone \_\_\_\_\_

email address \_\_\_\_\_

**Section C: Fees**

**Registration Fee: \$35.00**

**\$ N / A**

**Tobacco License Fee: \$35.00** (If selling tobacco products or paraphernalia)

**\$**

**Food Dealer License Fee: \$35.00** (If selling prepared or prepackaged food)

**\$**

**Total Fees Enclosed \$**

Comments: \_\_\_\_\_

SIGNATURE OF OWNER IS REQUIRED

PRINT NAME AND TITLE

*FOR OFFICE USE ONLY*

HOLD/RELEASE

Batch # \_\_\_\_\_



## APPLICATION FOR ALCOHOLIC LIQUOR LICENSE

*License Period May 1, 2023 - April 30, 2024*

LEGAL NAME OF BUSINESS: \_\_\_\_\_ DATE: \_\_\_\_\_

DBA NAME: \_\_\_\_\_ IL SALES TAX #: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_, WEST DUNDEE, IL PHONE: \_\_\_\_\_

MAILING ADDRESS (if different): \_\_\_\_\_

NAME OF APPLICANT: \_\_\_\_\_ PHONE: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_ ☐ *Send a copy of license by email*

Pursuant to the provisions of [Title 3, Chapter 2, Alcoholic Liquor Regulations, of the Municipal Code of West Dundee, Illinois](#), as amended, and pursuant to Chapter 43 of the Illinois Revised Statutes, as amended, the undersigned hereby makes application for an Alcoholic Liquor License as follows:

1. License Classifications and Fees: **Check mark, circle or highlight each applicable fee for Class A, AA, AAA, E & F.**

<input type="checkbox"/>	New Applicant. . . . .	\$150.00 one-time processing fee	
<input type="checkbox"/>	Class A . . . . \$ 1,900 (1 <sup>st</sup> bar) . . . . .		Restaurants, taverns, hotels, etc. with dining service (on premises consumption)
	\$ 500 (2 <sup>nd</sup> bar)		
	\$ 400 (each additional bar)		
<input type="checkbox"/>	Class AA . . . \$ 2,500 (1 <sup>st</sup> bar). . . . .		Entertainment venue (on premises consumption)
	\$ 500 (2 <sup>nd</sup> bar)		
<input type="checkbox"/>	Class AAA . . \$ 2,300 (1 <sup>st</sup> bar). . . . .		Bars without dining service (on premises consumption)
	\$ 500 (2 <sup>nd</sup> bar)		
	\$ 400 (each additional bar)		
<input type="checkbox"/>	Class B . . . . \$ 1,300 . . . . .		Beer & wine only with dining (on premises)
<input type="checkbox"/>	Class C . . . . \$ 1,500 . . . . .		Package form only (off premises consumption)
<input type="checkbox"/>	Class CC . . . \$ 1,800 . . . . .		Package form (off premises) <b>AND</b> Dining establishments with 1 bar (on premises)
<input type="checkbox"/>	Class CCC . . \$ 1,100 . . . . .		Package form – Beer & wine only (off premises)
<input type="checkbox"/>	Class D . . . . \$ 900 . . . . .		Not-for-profit clubs (on premises)
<input type="checkbox"/>	Class E . . . . \$ 100 (up to 5 tables) . . . . .		Outdoor dining in conjunction with Class A, B, D or F (on premises)
	\$ 400 (more than 5 tables)		
<input type="checkbox"/>	Class F . . . . \$ 2,600 . . . . .		Microbrewery with dining service (on premises) <b>AND</b> in package form (off premises)
	\$ 500 (each additional bar)		
<input type="checkbox"/>	Class G . . . . \$ 900 . . . . .		Park district operations (on premises)
<input type="checkbox"/>	Class H . . . . \$ 500 . . . . .		Restaurants BYOB beer & wine service (on premises)
<input type="checkbox"/>	Class K . . . . \$ 2,500 . . . . .		Movie theatre concessions (on premises)
<input type="checkbox"/>	Class L . . . . \$ 750 . . . . .		Arts, crafts & entertainment studios (on premises)
<input type="checkbox"/>	Class M . . . . \$ 750 . . . . .		Caterers, for events located in West Dundee

**Total Fee:** \$ \_\_\_\_\_

2. Does the applicant wish to be considered for potential To-Go privileges following the Governor's Executive Order allowing such in conjunction with the COVID-19 pandemic?

☐ Yes

☐ No

3. License Period: Commencing on May 1, 2023, and ending April 30, 2024

4. Type of Business Entity (check one):

☐ Individual

☐ Corporation

☐ Partnership

☐ Other (specify) \_\_\_\_\_

5. The following information must be provided with respect to any and all individual owners, partners, corporate officers, corporate directors, managers and, if a corporation, all persons owning directly or beneficially more than 5% of the corporation stock:

**Note:** Full names must be listed with middle initials. Furthermore, the applicant must notify the Local Liquor Control Commission in writing of a change in partnerships, officers, directors, persons holding directly or beneficially more than 5% in interest of the stock or ownership interest, or managers of the establishment within ten (10) days of said change.

NAME \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

BIRTHDATE \_\_\_\_\_ CELL PHONE # \_\_\_\_\_

DRIVER'S LICENSE # \_\_\_\_\_ HOME PHONE # \_\_\_\_\_

BUSINESS STATUS/TITLE \_\_\_\_\_

PERCENTAGE OF STOCK HELD \_\_\_\_\_

NAME \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

BIRTHDATE \_\_\_\_\_ CELL PHONE # \_\_\_\_\_

DRIVER'S LICENSE # \_\_\_\_\_ HOME PHONE # \_\_\_\_\_

BUSINESS STATUS/TITLE \_\_\_\_\_

PERCENTAGE OF STOCK HELD \_\_\_\_\_

NAME \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

BIRTHDATE \_\_\_\_\_ CELL PHONE # \_\_\_\_\_

DRIVER'S LICENSE # \_\_\_\_\_ HOME PHONE # \_\_\_\_\_

BUSINESS STATUS/TITLE \_\_\_\_\_

PERCENTAGE OF STOCK HELD \_\_\_\_\_

**Note:** If additional space is required, please attach a separate sheet of paper.

6. Is applicant a citizen of the United States? ☐ Yes ☐ No

If naturalized, provide the state, date and place of naturalization. \_\_\_\_\_

\_\_\_\_\_  
If an Illinois Corporation, date of incorporation. \_\_\_\_\_

If a foreign corporation, state of incorporation and date qualified to transact business in Illinois pursuant to the Illinois Business Corporation Act.

7. State the character of the applicant's business (dining establishment, bar, theater, etc.), and in case of a corporation, the objects (purpose) for which it was formed.

8. State the location and physical description of the premises which is to be operated under such license.

9. Has the applicant ever had a liquor license issued by the Federal government, any State government or any municipality (including the Village of West Dundee)? ☐ Yes ☐ No

If answer is in the affirmative, state the name of the licensing unit of government, date or year of issuance, and the business name and address for which said license was issued.

10. Has the applicant ever had any previous liquor license revoked? ☐ Yes ☐ No

If answer is in the affirmative, state the date and reason for such revocation.

11. Have the applicant and the designated managers read, and do they understand and agree not to violate any of the liquor laws of the United States, the State of Illinois or any of the ordinances of the Village of West Dundee in conducting business? ☐ Yes ☐ No

12. State whether all individual owners, and/or partners, have been fingerprinted by the West Dundee Police Department and, if so, the date thereof. For corporate applicants only, whose manager of the licensed premises is not a resident of the Village, state the name and address of the designated agent of the corporation.

**Note:** This application will remain incomplete and will not be considered until Questions#11 and #12 can be answered in the affirmative. For new applicants, application will be submitted prior to fingerprinting.

13. State the name and address of the person who will generally be managing the ongoing affairs of this business at these premises.

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State whether said manager has been fingerprinted by the West Dundee Police Department and, if so, the date thereof.

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14. Has the applicant attached proof of in-force Dram Shop (Liquor Liability) Insurance to this application?  
☐ Yes ☐ No

**Note:** *If such policy shall expire during the license term, proof of renewal coverage must be submitted to the Village prior to the expiration date.*

15. If the applicant does not own the premises for which the license is sought, does the applicant have a lease for the full period for which the license is to be issued?  
☐ Yes ☐ No

**Note:** *If the answer is in the affirmative, attach a copy of said lease to the application.*

16. Has the applicant ever been convicted of a felony offense under any Federal or State law?  
☐ Yes ☐ No

17. Has the applicant ever been convicted of a violation of any Federal or State law concerning the manufacture, possession or sale of alcoholic liquor?  
☐ Yes ☐ No

18. Are the premises within 200 feet of any real property of any church, school, hospital, home for the aged or indigent persons or for veterans, their wives or children, or any military or naval station?  
☐ Yes ☐ No

19. Are the premises for which license is herein applied for a store or other place of business where the majority of customers are minors of school age or where the principal business transacted consists of schoolbooks, school supplies, food, lunches or drinks for such minors?  
☐ Yes ☐ No

20. Does the applicant understand that successful completion of a State certified beverage alcohol sellers and servers' education and training (BASSET) program is required of all persons who sell or serve alcoholic beverages, all management personnel working on the premises, and anyone whose job entails the checking of IDs for the purchase of alcoholic beverages, pursuant to the requested license, and that such compliance is subject to random checks by the Village of West Dundee?  
☐ Yes ☐ No

21. Does the applicant understand and agree that during the license period, any violation of Federal, State or Village laws and ordinances will be referred to the Local Liquor Control Commission and that such violation may result in the suspension or revocation of said license?  
☐ Yes ☐ No

22. Does the applicant understand and agree that members of the Local Liquor Control Commission and/or West Dundee Police Department shall have the authority to enter at any time upon the premises licensed hereunder to determine whether any State or Village laws and ordinances have been or are being violated, and at such time to examine the premises of said licensee in connection therewith?  
☐ Yes                      ☐ No
23. Does the applicant understand and agree that a license shall be purely a personal privilege, and shall not constitute property, nor shall it be subject to attachment, garnishment or execution, nor shall it be alienable or transferable, voluntarily or involuntarily, or subject to being encumbered or hypothecated?  
☐ Yes                      ☐ No

SIGNATURE OF APPLICANT(S)

### INDIVIDUAL OR PARTNERSHIP SIGNATURES

Secretary

STATE OF )  
 ) SS  
COUNTY OF )

The undersigned swears that all statements herein are true and correct. *(Sign in the presence of a Notary.)*

Subscribed and Sworn to Before Me

Notary Public



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## LIQUOR LICENSE APPLICATION CHECKLIST

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- ☐ All questions on the application completed in full. Application signed.
- ☐ Signature of applicant at the bottom of page 5 of application swearing all statements are true and correct, witnessed and notarized by an Illinois Notary Public.
- ☐ Certificate of Dram Shop (Liquor Liability) Insurance evidencing \$1,000,000 of coverage.  
Should your insurance expire before the end of the license period, a copy of the renewal certificate must be submitted prior to the expiration date.
- ☐ Applicable lease or proof of ownership (tax bill or closing documents) for location.  
If application is for a renewal liquor license, this need be submitted only if it is not already on file or has been renewed or amended since last year. If ownership changes, a new liquor license application must be submitted.
- ☐ A copy of your current Illinois Liquor License.  
Should your State license expire prior to the end of the license period, a copy of the renewed State license must be submitted upon receipt. For new applications, Local license must be obtained in order to apply for State license. A copy of the State license must be submitted upon receipt.
- ☐ Copies of BASSET Certificates for all owners/managers and employees permitted to serve alcohol.  
The Village of West Dundee requires BASSET Certification for all employees permitted to serve alcohol. New Employees must complete this training with 90 days of hire.
- ☐ A check or cashier's check for the appropriate license fee.
- ☐ New liquor license applicants must submit a Business Plan and \$150 application fee.
- ☐ New Class E applicants must submit photos/illustrations of outdoor dining area and furnishings.
- ☐ Submit complete application with all above items to West Dundee Village Hall, 102 S. Second Street.
- ☐ Fingerprinting is required for each person holding more than five percent (5%) interest in the establishment or, in the case of a corporation or an establishment not managed directly by the owner, fingerprinting is required for the general manager of the establishment.  
Should management change during the license year, any new manager(s) must be fingerprinted.  
Contact the West Dundee Police Department at 847-551-3810 to schedule an appointment for fingerprinting (or to request a fingerprint card if subject does not live in the area).  
For new applicants, application will be submitted prior to fingerprinting. Fingerprinting will be conducted in conjunction with the below.
- ☐ New liquor license applicants must meet with the West Dundee Police Chief to discuss business operations, expectations and obligations. After application submittal, contact the West Dundee Police Department at 847-551-3810 to schedule a meeting.



COMMUNITY DEVELOPMENT & FIRE DEPARTMENT  
100 Carrington Drive, West Dundee, IL 60118  
PH 847-551-3805 FAX 847-551-3814

**MASSAGE THERAPY CLINIC LICENSE APPLICATION**

**PLEASE PRINT OR TYPE**

Date of Application: \_\_\_\_\_

**APPLICANT SECTION:**

Name

(including nicknames or aliases): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Residence Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Have you ever changed your name through marriage or through action of a court, or have you ever been known by any other name? YES ☐ NO ☐ If yes, list name(s) & date(s) of name changes(s)

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Social Security Number: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

If the applicant is a corporation, list name of the registered agent as well as the name(s) and address(es) of each officer, director, stockholder (holding more than 20% of the stock of such corporation), partner, and financially interested person(s). Attach additional sheet if necessary:

If applicant is a partnership, list the name(s) and address(es) of all general or managing partners and any limited partners owning more than 20% of the aggregate limited partnership interest in such partnership. Attach additional sheet if necessary:

Applicant's business, occupation or employment for the three (3) years immediately preceding date of this application:

Do you now hold, or have you ever held, a license or certificate to practice any profession in any jurisdiction? YES ☐ NO ☐ If yes, list below & attach other pages if necessary.

---

Have you ever had a license or permit to operate a massage establishment or any other business in this or any other state or jurisdiction? YES ☐ NO ☐

Have you ever been denied the right to take a massage therapy (for any other medical or personal service) licensing examination in any state or jurisdiction? YES ☐ NO ☐

Have you ever been refused a license to practice massage therapy or any other license or renewal thereof – in any state or other jurisdiction? YES ☐ NO ☐

Have you ever had a license or certificate of registration to practice massage or any other licensed profession revoked, suspended or otherwise acted against (including probation, fine, reprimand, or surrender of a license) in a disciplinary proceeding in any state? YES ☐ NO ☐

Are you now or have you ever been a defendant in a civil litigation in which the basis of the complaint against you was an alleged negligence, malpractice, or lack of professional competence, or sexual misconduct? YES ☐ NO ☐

Is there currently a complaint against your professional conduct or competence pending? YES ☐ NO ☐

Have you ever been convicted of, or entered a plea of guilty, or no contest to a crime (felony, misdemeanor or ordinance violation) in any court, even if the court withheld adjudication so that you would not have a record of conviction? YES ☐ NO ☐

If "Yes", list type of crime, date of action, and the name of court taking action.

---

If the applicant is a corporation, has any officer, director, stockholder (holding more than 20% of the stock of such corporation), partner or financially interest person(s) ever been convicted of, or entered a plea of guilty, or no contest to a crime (felony, misdemeanor or ordinance violation) in any court, even if the court withheld adjudication so that you would not have a record of conviction? YES ☐ NO ☐

If "Yes", list type of crime, date of action and name of court taking action.

---

If the applicant is a partnership, has any general or managing partner or any limited partner owning more than 20% of the aggregate limited partnership interest ever been convicted of, or entered a plea of guilty, or no contest to a crime (felony, misdemeanor or ordinance violation) in any court, even if the court withheld adjudication so that you would not have a record of conviction? YES ☐ NO ☐

If "Yes", list type of crime, date of action and name of court taking action.

---

Have you been enrolled in, required to enter into, or participated in any drug or alcohol recovery program or impaired practitioner program? YES ☐ NO ☐

Have you been treated for or had a recurrence of a diagnosed addictive disorder? YES ☐ NO ☐

Have you been discharged or asked to leave, or had disciplinary action taken against you in any job related to your profession? YES ☐ NO ☐

**NOTE:** If you answered "Yes" to any of these questions, submit a letter giving a complete explanation.

**IF CLINIC WILL BE CONDUCTED BY A MANAGER:**

Manager's Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Residence Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Has the manager ever been convicted of, or entered a plea of guilty or no contest to a crime (felony, misdemeanor or ordinance violation) in any court, even if the court withheld adjudication so that they would not have a record of conviction? YES ☐ NO ☐

If "Yes", list type of crime, date of action and the name of court taking action.

**FACILITIES:**

Name of Clinic: \_\_\_\_\_

Principal location of the

Message Therapy Clinic: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Description of the proposed massage therapy clinic: \_\_\_\_\_

Activities or business conducted at this location: \_\_\_\_\_

Description of the physical facilities to be used: \_\_\_\_\_

**REQUIRED ATTACHMENTS SECTION:****Have You Attached?**

- |   |                              |                             |
|---|------------------------------|-----------------------------|
| 1. One (1) passport-size photograph of the applicant (head and shoulders, face forward)   | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2. Are you a citizen of the United States?  | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 3. Proof of U S citizenship, permanent resident alien status, or valid work permit  | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4. Attach copy of floor layout diagram.   | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 5. Fingerprints taken by West Dundee Police Department as part of criminal background check (can be completed after application submitted). | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

**AFFIDAVIT OF APPLICANT:**

I, \_\_\_\_\_, declare under penalty of perjury that the information contained in this application is true and correct. I further declare under penalty of perjury that I have omitted no item requested to be answered and have included a full and correct answer to each to the best of my knowledge and belief. I hereby authorize the Village of West Dundee and the Village of West Dundee Police Department to make whatever inquiries are necessary to verify the truth of these matters stated herein. I understand that any intentional misrepresentation of a material fact shall subject me to possible penalties for perjury and shall be grounds to deny or revoke the license sought by this applicant. I further understand that it is my duty and responsibility as an applicant to supplement my application after it has been submitted and when any change in circumstances or conditions occur which might affect the Village's decision concerning my eligibility for licensure. I further understand that the application fee is non-refundable.

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Signature of Applicant

**VIDEO GAMING LICENSE APPLICATION**  
**-- ESTABLISHMENT --**

Licensing Year of May 1, 2023 - April 30, 2024

**PLEASE PRINT CLEARLY OR TYPE**

Date of Application: \_\_\_\_\_

**SECTION A: Establishment Where Video Gaming Terminal(s) Will be Located**

Establishment Name: \_\_\_\_\_

Establishment Address: \_\_\_\_\_, West Dundee, IL 60118

Owner Name: \_\_\_\_\_

Owner Mailing Address, if different: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Owner Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**SECTION B: Video Gaming Terminal Operator Information**

Terminal Owner Business Name: \_\_\_\_\_

Terminal Owner Mailing Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

**SECTION C: Attachments**

Is a copy of the current video gaming license attached, as issued by the Illinois Gaming Board to the owners of the establishment? YES ☐ NO ☐

Is a drawing attached indicating the location of the video gaming terminal(s) as it is to be located in the local establishment (if this is a new application or changes are being proposed)? YES ☐ NO ☐

Has the owner of the establishment ever been convicted of, or entered a plea of guilty, no contest, or nolo contendere to a crime (felony, misdemeanor or licensing ordinance) in any court, even if the court withheld adjudication so that you would not have a record of conviction? YES\* ☐ NO ☐

*\*If "Yes", attach list with type of crime, date of action, and the name of court taking action.*

**Section D: Fees**

**FEE**

Establishment's License Fee *(All other fees due and payable by the Terminal Operator under separate license.)* \$ 50.00

Total Fees Enclosed \$

Signature of Applicant \_\_\_\_\_

**FOR OFFICE USE ONLY**

FEE PAID:

☐

LICENSE FEE

☐

GAMBLING DEVICE FEES

CHECK #

**VIDEO GAMING LICENSE APPLICATION**  
**-- TERMINAL OPERATOR --**  
Licensing Year of May 1, 2023 - April 30, 2024

**PLEASE PRINT CLEARLY OR TYPE**

Date of Application: \_\_\_\_\_

**SECTION A: Establishment Where Video Gaming Terminal(s) Will be Located**

Establishment Name: \_\_\_\_\_  
Establishment Address: \_\_\_\_\_, West Dundee, IL 60118

**SECTION B: Video Gaming Terminal Operator Information**

Terminal Owner Legal Name: \_\_\_\_\_  
Terminal Owner Mailing Address: \_\_\_\_\_  
City, State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
Contact Email Address: \_\_\_\_\_

**SECTION C: Attachments**

Is a copy of the video gaming license attached, as issued by the Illinois Gaming Board to the owners of the video gaming terminal(s)? YES ☐ NO ☐

Description of video gaming terminal(s) to be operated under this license: \_\_\_\_\_

Has the owner of the video gaming terminal(s) ever been convicted of, or entered a plea of guilty, no contest, or nolo contendere to a crime (felony, misdemeanor or licensing ordinance) in any court, even if the court withheld adjudication so that you would not have a record of conviction? YES\* ☐ NO ☐

*\*If "Yes", attach list with type of crime, date of action, and the name of court taking action.*

**Section D: Fees**

**FEE**

*Video Gaming Terminal Operator's License Fee* \$ 1,000.00

*Mechanical/Electronic Gambling Device License Fees (\$250.00 Per Device)*

Number of Devices (Max. 5)  X \$250.00 Per Device = \$

**Total Fees Enclosed \$**

Signature of Applicant \_\_\_\_\_

**FOR OFFICE USE ONLY**

**FEES PAID:**

☐

LICENSE FEE

☐

GAMBLING DEVICE FEES

**CHECK #**